First Children’s Finance
Iowa Training Participant Testimonials

- We use social media and other media in every facet possible. I learned what holes were in our already extensive policies & what more needed to be implemented. Very informative!—Iesha Toft

- The social media class was so enlightening to the precautions necessary from educational providers in order to keep children, staff, and school safe.—Maggie P.

- Not only did I gain important information to help with my job through the presentation, but also from the group sharing and activities.—Lisa Conger

- I appreciate the opportunity to attend training that opens discussion for an issue that is current and very applicable to our life with social media and policies that apply. – Nancy Fuller

- Thank you for making such a complex set of “new issues” seem a little more clearer. —Margie Gerst

- This class was extremely helpful in understanding what is appropriate in social media.—Geralyn Hoefling

- Based off the popularity of social media, this class is an outstanding place to learn about the rules and guidelines to consider.—Unsigned

- This is the 3rd training I’ve been to from you guys and all the hands on and research you’ve put into this training is exceptional. Thanks.—Unsigned

- For struggling child care centers this is just the class you need to uncover the problems and work toward solutions.—Shannon Sander-Welizen

- We have been wanting this type of valuable tool to see if our program is breaking even and if not where we need to concentrate on why area is or isn’t breaking even. We will stop reinventing the wheel using the spreadsheet!!—Becky

- These ladies are a wonderful resource. They are so knowledgeable and helpful with all aspects of the child care business.—Amy

- This training will give me the ability to get our center out of the red!—Unsigned
• I have been a director for 33 years. I needed this class years ago. Most directors are trained teachers (or in my case social workers), etc. I appreciate any help I can get. A great program.—Jane Heider

• By looking at our large center room by room like the materials showed may help narrow down how we do things more efficiently. —Unsigned

• I completely enjoyed this workshop and the materials that were provided. The presenters gave “usable” information with practical advice.—Diana Williams

• Very good class! Gives a better understanding on finances.—Unsigned

• Great training-made me step deeper to think about the financial decisions made.—Unsigned

• As a new director of a new child care center, I plan on using the information and resources gained at this training to build a better and more long term budget for my center. This was a very informative and educational training session. —Iesha Toft

• These trainings are very beneficial for directors to learn & process form each other—small group of the right people. —Erika McWell

• [First Children’s Finance can ] take an important but confusing array of business issues, break them down and make you have a greater understanding of new approaches and innovative thinking.—Unsigned

• This class was very beneficial and offered a variety of ideas.—Unsigned

• Great material and time of learning with other child care professionals. FCF is always a great training to attend!—Unsigned

• It is amazing to learn new materials from people who are passionate about the content.—Unsigned

• I am thankful I took the time to attend today’s training. It gave me the opportunity to reflect on my own leadership skills and strategies to empower others. —Becky Hixon

• I completely enjoyed this workshop and the materials that were provided. The presenters gave “usable” information with practical advice.—Diana Williams

• Very good class! Gives a better understanding on finances.—Unsigned