



New! Business & Financial Fundamentals for Centers and Homes!

Business & Financial Fundamentals® is a comprehensive introduction to the most fundamental concepts and practices you need to operate a sustainable child care business.

There are three main benefits of the two programs. First, receive 8 modules of business training and then walk away from training with a better understanding of business practices, practical tools, and resources. Following the training, access FREE technical assistance with a business development specialist to get questions answered. Finally, in-depth individual coaching is available for FREE to interested participants completing a series.

***Business & Financial Fundamentals*® training, technical assistance, and coaching are FREE for child care directors and homes thanks to funding from Iowa Department of Human Services!**

Child Care Centers Series Modules

1. Child Care is Your Business – Plan for Success
2. Marketing and Enrollment
3. Financial Statements, Policies and Procedures
4. Cash Flow
5. Annual Budget
6. Tuition and Revenue
7. Facility and Equipment Management
8. Building a Quality Staff

Child Care Homes Series Modules

1. Child Care is Your Business – Plan for Success
2. Marketing and Enrollment
3. Tuition and Income
4. Budgeting for Financial Health
5. Accounting and Record Keeping
6. Business Policies and Procedures
7. Facility and Equipment Management
8. Employees, Subs, and Helpers

Enroll Now! Space is limited.

Each series is posted on the [I-PoWeR Registry](#) and provides 12 Iowa DHS credit hours. Center modules are National Administrator Credential (NAC) approved. Participants must complete all 8 modules in order to receive credit.

For more information contact: InfoIA@FirstChildrensFinance.org

SERIES SCHEDULES

BUSINESS & FINANCIAL FUNDAMENTALS[®]

FOR CHILD CARE CENTERS

November: Online

Modules 1-4: November 15 & 16, 2021 from 1:00 pm-4:15 pm

Modules 5-8: November 22 & 23, 2021 from 1:00 pm-4:15 pm

December: Face-to-Face & Online

Modules 1-4: Fred Maytag II Scout Center, Des Moines on December 2, 2021 from 9:00 am-4:00pm

Modules 5-8: Online on December 7 & 9, 2021 from 1:00 pm-4:15 pm

March: Face-to-Face & Online

Modules 1-4: Green Hills AEA, Council Bluffs on March 2, 2022 from 9:00 am – 4:00 pm

Modules 5-8: Online on March 7 & 9, 2022 from 1:00 pm – 4:15 pm

March: Face-to-Face & Online

Modules 1-4: Iowa State University Extension and Outreach, Sioux City on March 3, 2022 from 9:00 am – 4:00 pm

Modules 5-8: Online on March 8 & 10, 2022 from 1:00 pm- 4:15 pm

BUSINESS & FINANCIAL FUNDAMENTALS[®]

FOR CHILD CARE HOMES

October: Online

Modules 1-4: October 23, 2021 from 9:00 am – 4:00 pm

Modules 5-8: October 26 & 28, 2021 from 6:00 pm -9:15 pm

January: Face-to-Face & Online

Modules 1-4: Keystone AEA, Dubuque on January 15, 2022 from 9:00 am -4:00 pm

Modules 5-8: Online on January 18 & 20, 2022 from 6:00 pm-9:15 pm

February: Face-to-Face & Online

Modules 1-4: Environmental Education Center, Iowa City on February 12, 2022 from 9:00 am -4:00 pm

Modules 5-8: Online on February 15 & 17, 2022 from 6:00 pm -9:15 pm

April: Face-to-Face & Online

Modules 1-4: Fred Maytag II Scout Center, Des Moines on April 9, 2022 from 9:00 am -4:00 pm

Modules 5-8: Online on April 12 & 14, 2022 from 6:00 pm – 9:15 pm

Rev. 9/21/21