



First Children's Finance

FREE Web Based Winter 2021-2022 Develop Approved Training Opportunities

DEC
2 & 9

Web-Based: Re-Opening Your Child Care Center After a Crisis

This class is two sessions of 2 hours each. Participants are encouraged to attend both sessions.

Identify state regulatory guidelines for keeping children, families, and staff safe as you prepare for the re-opening of a child care program. Analyze your child care center business to identify strategies to manage cash flow. Learn the basic marketing principles and concepts during a crisis. Define your target market and ways to secure families for future .

1:00-3:00pm

Dec 2 Event ID: 371441 • Dec 9 Event ID: 371443

DEC
7 & 14

Web-Based - "Start Up Boot Camp" Starting & Running a Successful Child Care Business

This class is two sessions of 2 hours each. Participants must attend both sessions to receive develop credit.

Learn the skills needed to refine your child care business idea, manage finances, develop a budget, create a marketing plan, and identify business policies that contribute to sustainability and growth of the child care business

6:30-8:30pm

Event ID: 371438

DEC

Web-Based - Reducing your Risk: Legal & Insurance Issues with Tom Copeland

8 Focus on how child care programs (home or center) can protect themselves from the risks associated with caring for children. Cover: custody disputes, transportation issues, protection against lawsuits, and more.

6:30-8:30pm

Event ID: 371457

DEC

Web-Based - Policies & Practices Management for your Family Child Care

9 Learn how to effectively implement policies, procedures, and systems for your family child care that support stable program operations. Identify and examine how to organize and create a standard policies and procedures manual for your program.

6:30-8:30pm

Event ID: 371439

JAN
4, 11 & 18

Web Based - Writing a Business Plan

This class is a three session series of 2 hours each. Participants are encouraged to attend all three sessions.

Participants will learn the basic business principles and concepts of writing a business plan. Complete an environmental scan. Research the market area and child care need, and identify features and benefits of child care program. Analyze child care competitors. Identify strategies to build an effective message. Define target market to secure future enrollment. Develop a description of the individual child care business and identify objectives of the business plan. Complete the groundwork of the business plan on financial management and leadership.

6:30-8:30pm

Jan 4 Event ID: 371449 • Jan 11 Event ID: 371450 • Jan 18 Event ID: 371451



First Children's Finance

Web Based - Tax Consequences of Covid-19 with Tom Copeland

JAN

6 Learn from Tom Copeland on how to treat unemployment benefits, Stabilization Grants, Stimulus checks, and SBA loans on your tax return. Learn how to calculate your Time-Space% in 2021. Learn the new tax changes for 2021.

6:30-8:30pm
Event ID: 371456



Web-Based - Separating your Family Child Care Finances from your Personal Finances

JAN

12 Learn basic tools to separate business and personal finances. Learn to utilize computer and file systems to organize financial documents. Develop a business budget.

6:30-8:30pm
Event ID: 371448



Web-Based - Planning for the Future: Annual Budget & Cash Flow for your Child Care Center

JAN

13 Learn basic budgeting concepts. Explore income and expense sections of a budget. Discuss the purpose of budgeting and the different types of budgets. Understand the purpose of projecting cash flow. Break down the sections of a cash flow statement. Analyze a child care business case study to identify strategies to manage cash flow.

9:30am - 12:30pm
Event ID: 371447



Web Based - Tax Consequences of Covid-19 with Tom Copeland

FEB

1 Learn from Tom Copeland on how to treat unemployment benefits, Stabilization Grants, Stimulus checks, and SBA loans on your tax return. Learn how to calculate your Time-Space% in 2021. Learn the new tax changes for 2021.

6:30-8:30 pm
Event ID: 371461



Web Based - Quality Staffing for your Child Care Center

FEB

8 Learn the three phases of employee recruitment, hiring and retention. Analyze current hiring and employee retention processes. Identify strategies to recruit qualified teachers. Review best practices for hiring new employees. Understand the importance of holistic employee orientation process. Develop strategies to increase staff leadership development.

1:00-4:00pm
Event ID: 371454



Additional Trainings & Registration information on the next page
These trainings were made possible by generous funding from:





First Children's Finance

FEB

Web-Based - Injecting Quality into your Family Child Care Business

10 Explore new opportunities for quality in your individual professional development, program offerings, and business operations. Using the case study of Angie's Daycare - walk through Angie's own evaluation of where she is at and how she can improve her outcomes with quality.

6:30-8:30pm

Event ID: 371453

FEB

16 & 23

Web-Based - "Start Up Boot Camp" Starting & Running a Successful Child Care Business

This class is two sessions of 2 hours each.
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Learn the skills needed to refine your child care business idea, manage finances, develop a budget, create a marketing plan, and identify business policies that contribute to sustainability and growth of the child care business

6:30-8:30pm

Event ID: 371455

FEB

Web-Based Exploring Specialized Family Child Care

24 Explore the current state of child care and the factors that contribute to child care business challenges. Complete an environmental scan. Understand the process for conversion to a specialized family child care business model. Identify strategies to develop a specialized financial business model.

6:30-8:30pm

Event ID: 371452

Please use the Event ID number to register for any of the trainings here:

<https://app.developoolmn.org/v7/trainings/search>

Contact Teri Steckelberg at teris@firstchildrensfinance.org with questions