



## ***Business & Financial Fundamentals® for Centers***

## ***Business & Financial Fundamentals® for Homes***

Each *Business & Financial Fundamentals®* series is a comprehensive introduction to the most fundamental concepts and practices you need to operate a sustainable child care business.

### **3 BIG BENEFITS:**

1. Receive 8 modules of business training for a better understanding of business practices, practical tools, and resources.
2. Access technical assistance to get your business questions answered.
3. Receive individualized coaching on business practices from a First Children's Finance business development specialist.

***Business & Financial Fundamentals®* training, technical assistance, and coaching are FREE for child care directors and homes thanks to funding from Iowa Department of Human Services!**

#### **Child Care Center Series Modules**

1. Child Care is Your Business – Plan for Success
2. Marketing and Enrollment
3. Financial Statements, Policies and Procedures
4. Cash Flow
5. Annual Budget
6. Tuition and Revenue
7. Facility and Equipment Management
8. Building a Quality Staff

#### **Child Care Home Series Modules**

1. Child Care is Your Business – Plan for Success
2. Marketing and Enrollment
3. Tuition and Income
4. Budgeting for Financial Health
5. Accounting and Record Keeping
6. Business Policies and Procedures
7. Facility and Equipment Management
8. Employees, Subs, and Helpers

***Enroll Now! Space is limited.***

Each series is posted on the [I-PoWeR Registry](#) and provides 12 Iowa DHS credit hours. Center modules are National Administrator Credential (NAC) approved.

For more information contact: [InfoA@FirstChildrensFinance.org](mailto:InfoA@FirstChildrensFinance.org)

## SERIES SCHEDULES

### BUSINESS & FINANCIAL FUNDAMENTALS<sup>®</sup>

#### FOR CHILD CARE CENTERS

**November: Online**

Modules 1-4: November 15 & 16, 2021 from 1:00 pm-4:15 pm

Modules 5-8: November 22 & 23, 2021 from 1:00 pm-4:15 pm

**December: Face-to-Face & Online**

Modules 1-4: Fred Maytag II Scout Center, Des Moines on December 2, 2021 from 9:00 am-4:00pm

Modules 5-8: Online on December 7 & 9, 2021 from 1:00 pm-4:15 pm

**March: Online**

Modules 1-4: March 3, 2022 from 9:00 am – 4:00 pm

Modules 5-8: March 8 & 10, 2022 from 1:00 pm – 4:15 pm

**March & April: Online**

Modules 1-4: March 29 & 31, 2022 from 1:00 pm-4:15 pm

Modules 5-8: April 5 & 7, 2022 from 1:00 pm-4:15 pm

**May: Online**

Modules 1-4: May 3 & 5, 2022 from 6:00 pm -9:15 pm

Modules 5-8: May 10 & 12, 2022 from 6:00 pm -9:15 pm

### BUSINESS & FINANCIAL FUNDAMENTALS<sup>®</sup>

#### FOR CHILD CARE HOMES

**October: Online**

Modules 1-4: October 23, 2021 from 9:00 am – 4:00 pm

Modules 5-8: October 26 & 28, 2021 from 6:00 pm -9:15 pm

**January: Online**

Modules 1-4: January 15, 2022 from 9:00 am -4:00 pm

Modules 5-8: January 18 & 20, 2022 from 6:00 pm-9:15 pm

**February: Online**

Modules 1-4: February 12, 2022 from 9:00 am -4:00 pm

Modules 5-8: February 15 & 17, 2022 from 6:00 pm -9:15 pm

**April: Online**

Modules 1-4: April 19 & 21, 2022 from 6:00 pm -9:15 pm

Modules 5-8: April 26 & 28, 2022 from 6:00 pm -9:15 pm

**May: Online**

Modules 1-4: May 16 & 18, 2022 from 6:00 pm -9:15 pm

Modules 5-8: May 23 & 25, 2022 from 6:00 pm -9:15 pm