



# BUSINESS & FINANCIAL FUNDAMENTALS<sup>®</sup>

FOR CHILD CARE

 **First Children's Finance**

**First Children's Finance** is dedicated to helping child care providers run a financially sustainable and successful business. With Business & Financial Fundamentals<sup>®</sup> series for Child Care Homes or Centers, you'll receive simple business tools to help you understand and build your business. Even better, after the training you will have access to free individualized coaching to help you get started.

## Benefits to Your Child Care Program

Business & Financial Fundamentals<sup>®</sup> includes eight 90-minute training modules. You'll gain a better understanding of business practices, receive practical tools and resources.

**1**  
**BUSINESS TRAINING**

**2**  
**QUESTIONS ANSWERED**

We can answer questions about budget, cash flow, reducing liability risk, or other child care business topics.

Receive personal coaching helping you to build a sustainable business foundation.

**3**  
**PERSONAL COACHING**

**Kim Arndt, Kim's Daycare, had this to say about Business & Financial Fundamentals for Homes:**

"This class was extremely informational. I believe this is a class that should be required in the first year of having your own daycare business. There were so many concepts that were presented that I wish I had known about when I very first started in the daycare business."

**Nicole Timmons, Owner/Director, had this to say about Business & Financial Fundamentals for Centers:**

"The [Business & Financial Fundamentals] class that was offered through First Children's Finance was phenomenal. I only wish I would have taken the training 3 years ago when I opened my childcare center."



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**To learn more:**

Email: [InfoIA@FirstChildrensFinance.org](mailto:InfoIA@FirstChildrensFinance.org)

Visit: [www.FirstChildrensFinance.org](http://www.FirstChildrensFinance.org)

# Business & Financial Fundamentals® for Child Care 2022 Series Schedule

## 90-Minute Modules For Homes

1. Child Care is Your Business – Plan for Success
2. Marketing for Enrollment
3. Tuition and Income
4. Budgeting for Financial Health
5. Accounting and Record Keeping
6. Business Policies and Procedures
7. Facility and Equipment Management
8. Employees, Subs, and Helpers

## 90-Minute Modules For Centers

1. Child Care is Your Business – Plan for Success
2. Marketing and Enrollment
3. Financial Statements, Policies and Procedures
4. Cash Flow
5. Annual Budget
6. Tuition and Revenue
7. Facility and Equipment Management
8. Building Your Quality Staff

<b>September</b>	19	Modules 1 & 2
<i>Online 6:00-9:15 pm</i>	20	Modules 3 & 4
	26	Modules 5 & 6
	27	Modules 7 & 8
<b>October</b>	17	Modules 1 & 2
<i>Online 6:00-9:15 pm</i>	19	Modules 3 & 4
	24	Modules 5 & 6
	26	Modules 7 & 8
<b>November</b>	TBD	Modules 1, 2, 3 & 4
<i>In-person 9:00 am-4:00 pm</i>		
	Location TBD	
<i>Online 6:00-9:15 pm</i>	TBD	Modules 5 & 6
	TBD	Modules 7 & 8

<b>July</b>	11	Modules 1 & 2
<i>Online 1:00-4:15 pm</i>	12	Modules 3 & 4
	18	Modules 5 & 6
	19	Modules 7 & 8
<b>August</b>	2	Modules 1 & 2
<i>Online 1:00-4:15 pm</i>	4	Modules 3 & 4
	9	Modules 5 & 6
	11	Modules 7 & 8
<b>November</b>	TBD	Modules 1, 2, 3 & 4
<i>In-person 9:00 am-4:00 pm</i>		
	Location TBD	
<i>Online 1:00-4:15 pm</i>	TBD	Modules 5 & 6
	TBD	Modules 7 & 8

**Don't see dates that work with your schedule? Watch for our 2023 series schedule.**

*Business & Financial Fundamentals® training, technical assistance, and coaching are FREE for child care directors and home providers thanks to funding from Iowa Department of Human Services.*

*Each series is posted on i-PoWeR Professional Workforce Registry.  
Receive 12 Iowa DHS credit hours which may be used towards IQ4K level requirements.  
Center modules are National Administrator Credential (NAC) approved.*

*Seating is limited.*



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