



First Children's Finance

Now Accepting Applications for Rural Iowa Child Care Community Facilities Technical Assistance

About the Opportunity

For Iowa's communities to thrive, parents must have access to quality affordable child care. Unfortunately, there is a statewide lack of child care availability, and it has hit rural Iowa communities the hardest. Rural Iowa Child Care Community Facilities Technical Assistance (CCCFTA) by First Children's Finance, helps existing rural centers and communities strengthen, expand, and start up new child care facilities with expert business tools and guidance.

Apply by
January 11,
2023

First Children's Finance (FCF) encourages eligible communities and child care centers to apply for 2023 CCCFTA. **Application deadline is January 11, 2023.** Participants in 2020 were: Jefferson County Kids in Fairfield and Colts Corner Daycare in Belmond. This technical assistance is supported by a USDA Rural Iowa Community Facilities Technical Assistance and Training grant, allowing participants to receive services valued over \$20,000 at no cost.

Technical Assistance Available

Selected participants will receive one-on-one technical assistance from an experienced First Children's Finance Business Development Specialist in one or more of the areas below from February to September of 2023. Technical assistance will include in-person or virtual visits; helpful training, tools and resources; and FCF expertise in business, nonprofit, and financial planning for child care. Participant options include technical assistance in these general areas:

- **Fundraising Plan Development**
Fundraising planning, grant applications or reports
- **Human Resources Planning**
Center opening timeline, writing job descriptions, developing an interview process
- **Budget and Cash Flow Development**
Annual budgeting process and timeline, monthly cash flow and annual budgets
- **Marketing Plan Development**
Marketing for hiring, enrolling, fundraising, or capital campaigns
- **Business Planning**
Facilitation, goal setting, assistance with writing and financial projections
- **Financial Analysis and Planning** (existing centers)
Analyzing financial documents and strengthening financial practices
- **Nonprofit Governance Development**
Reviewing policies and bylaws to strengthen financial operations

An Eligible Applicant Must

- Be a public body, such as a city or public school district; a federal or state recognized Indian Tribe; or a nonprofit corporation, such as a community child care center.
- Be located in a city, town, or unincorporated area that has a population of not more than 20,000 inhabitants.
- Serve one or more jurisdictions where the average population is less than 2,500 according to the 2010 US Census.
- Serve one or more jurisdictions where the Median Household Income (MHI) average was less than 90% of Iowa's MHI according to the 2010 US Census.

Expectations of Selected Participant

- Meet monthly with a First Children's Finance business development specialist.
- Be receptive to technical assistance and guidance from First Children's Finance.
- Respond to communications from FCF as needed to carry out the technical assistance.
- Allow FCF to use the name of the participant and brief descriptions of the participant's project in hard copy materials or electronic media for the purpose of promoting FCF services and reporting to funders.

Now Accepting Applications

Important Dates

December 20, 2022

December 30, 2022

January 11, 2023

January 18, 2023

February 1, 2023

Activity

Informational Webinar (optional)

Deadline for Questions Regarding Application

Application Deadline

Selection Made

Technical Assistance Begins

Learn More

Optional informational webinar on Tuesday, December 20, 2022 at 10:00 a.m.

[Register Here for the Webinar](#)

Questions about CCCFTA may be emailed to InfoIA@FirstChildrensFinance.org

[Access CCCFTA Application Here](#)



First Children's Finance
FirstChildrensFinance.org/Locations/Iowa

Read What One Participant Has to Say

"First Children's Finance has been an essential partner in our success. Their professionalism and expertise in business planning gave us the confidence we needed to launch a successful community capital campaign. As a result of their guidance, we were able to have an impact on over 300 child care spaces and develop a new child care center that will have a profound impact on the families we will serve. We are grateful for their partnership and would not be where we are today without their support."

- Josh Laraby - Jefferson County Kids - Fairfield, IA