First Children's Finance

January 2023 Trainings

All trainings are Virtual

Precision Pricing For your Family Child Care

Explore the current state of child care and the factors that contribute to child care business challenges. Complete a SOAR analysis. Understand the process for pricing your business services. Identify strategies to increase your business acumen.

Jan 23, 12-2pm
Link:
https://us06web.zoom.us/meeting/register/tZ0kd-2pqDksE9yHtD22VDLPOqtO9Og-yzBt

Jan 30, 12-2pm
Link: https://us06web.zoom.us/meeting/register/tZYpcO2prj8sGtPuvCFzVOvP1dsDRzcW8Vm_

When Tuition is Not Enough: Fundraising for your Child Care Center

Center Directors know that the income generated by tuition isn't always enough to make ends meet. Participants in this session will increase their understanding of the six basic principles of fundraising for child care programs, and identify initial strategies for a child care center fund development plan.

Jan 11, 12-2pm
Link: https://us06web.zoom.us/meeting/register/tZ0oce-gqDkqHddKOCQgzMGhFcTkVy-cR83a

Jan 18, 12-2pm
Link: https://us06web.zoom.us/meeting/register/tZUrdu-uqDkqH9Cp6HHY0MwVK1qwc0nDQYHx

Separating your Family Child Care Finances from Your Personal Finances

Learn basic tools to separate business and personal finances. Learn to utilize computer and file systems to organize financial documents. Develop a business budget.

Jan 12, 6:30-8:30pm
Link: https://us06web.zoom.us/meeting/register/tZ0scu-orTMtG9eZ5IbuSwAU2SJehHvIAWjZ

Managing Enrollment in your Child Care Center

Learn how to understand enrollment in a child care center and develop your skills to create realistic enrollment projections and how to track current enrollment and future openings. Create action steps to maintain and grow enrollment.

Jan 18, 6:30-8:30 pm,
Link: https://us06web.zoom.us/meeting/register/tZcsd-6rqTMoGdYXiI1qbeqX2iZKEoWJ-X8H

MICHIGAN Department Education

For questions contact: infomi@firstchildrensfinance.org

Registration required. Use the Zoom link to register.