



Winter/Spring 2023 Business Leadership Workshops

Web Based- Writing a Business Plan

Participants will learn the basic business principles and concepts of writing a business plan.

This class is a three-session series of 2 hours each. Participants are encouraged to attend all three sessions. Participants will learn the basic business principles and concepts of writing a business plan; complete an environmental scan; research the market area and childcare need and identify features and benefits of childcare program; analyze childcare competitors; identify strategies to build an effective message; define target market to secure future enrollment; develop a description of the individual childcare business and identify objectives of the business plan. Complete the groundwork of the business plan on financial management and leadership.

Grant Eligibility Highlights

One financial stipend per license (\$1100)

Only eligible to receive the stipend one time

Applicants must use funds for the purposes outlined toward initiative in the business plan.

MUST complete ALL 3 sessions.

Dates: March 14, March 21, March 28

Tuesdays, 6:30-8:30pm

Zoom Registration Required:

<https://us06web.zoom.us/meeting/register/tZ0qdu-pqT4tHt0nPdEwwyw2gaBrhG6qUoDI>

Dates: June 6, June 13, June 20

Tuesdays, 6:30-8:30pm

Zoom Registration Required:

https://us06web.zoom.us/meeting/register/tZcodu6pqzMvGNXI-3Cp-QpUSxDB6d_9N9eI