



# First Children's Finance

## Web Based Training Opportunities For Child Care Programs

### Web Based – Child Care Business Boot Camp “Starting and Running a Successful Child Care Business” 4 hours

Develop the basic skills of starting and running a successful child care business. Learn the skills needed to refine your child care business idea, manage finances, develop a budget, create a marketing plan, and identify business polices that contribute to sustainability and growth of the child care business. Explore the basic business concepts through a hands on approach using case studies, individual exercises, group exercises, and classroom discussions

February 9th  
5:00–9:00PM

[REGISTER HERE](#)

Center or Family Child Care  
Providers

OR

February 23th  
5:00–9:00PM

[REGISTER HERE](#)

Center or Family Child Care  
Providers

OR

March 25th  
8:30–12:30PM

[REGISTER HERE](#)

Center or Family Child Care  
Providers



### Web Based – Policies and Practices for Child Care Business Management – Family or Center Based Programs

Learn how to effectively implement policies, procedures, and systems that support stable program operations. Identify and examine how to organize and create standard policies and procedures manual for their program.

February 7th  
12:00–2:00PM

[REGISTER HERE](#)

Center or Family Child Care  
Providers

OR

March 9th  
6:00–8:00PM

[REGISTER HERE](#)

Center or Family Child Care  
Providers

OR

March 23rd  
6:00–8:00PM

[REGISTER HERE](#)

Center or Family Child Care  
Providers



### Web Based – Planning for the Future: Annual Budget and Cash Flow Projections for Child Care Centers

Learn basic budgeting concepts. Explore income and expense sections of a budget. Discuss purpose of budgeting and the different types of budgets. Understand the purpose of projecting cash flow. Break down the sections of a cash flow statement. Analyze a child care business case study to identify strategies to manage cash flow. Identify strategies to manage cash flow using First Children's Finance business management resources.

January 26th  
12:00–3:00PM

[REGISTER HERE](#)

Center Child Care  
Programs

OR

April 11th  
12:00–3:00PM

[REGISTER HERE](#)

Center Child Care  
Programs

OR

June 13th  
6:00–9:00PM

[REGISTER HERE](#)

Center Child Care  
Programs

First Children's Finance is excited to be working with Oregon's Early Learning Division to provide these trainings at no cost to child care programs across the state.

# FREE Web Based Training Series

## Web Based – Writing a Child Care Business Plan – Session 1, 2, & 3 2 Hours for each Session (6 hours total) – Must attend all 3 sessions Family or Center Based Programs

Session 1: Learn basic business plan principles and concepts. Complete an environmental scan. Research the market area and child care need, identify features and benefits of child care program. Analyze child care competitors. Identify strategies to build an effective message. Define target market to secure future enrollment. Learn how to use marketing principles to secure community partnerships.

Session 2: Session 2 will continue to build upon session 1 to develop basic business plan principles and concepts. Participants will develop a description of the individual child care business. Identify the objectives of their business plan and brainstorm what is needed for their operations to be included in their business plan.

Session 3: Session 3 will continue to build upon session 1 and session 2 to develop basic business plan principles and concepts. Participants will complete the ground work of the business plan on financial management and leadership.

Session 1  
May 11th, 2023  
6:00 – 8:00pm

Session 2  
May 25th, 2023  
6:00 – 8:00pm

Session 3  
June 8th, 2023  
6:00 – 8:00pm

**Register for the Business Plan Series [Here](#)**

## Web Based – Planning for the Future: Annual Budget and Cash Flow Projections – Family Child Care Programs

Learn basic budgeting concepts. Explore income and expense sections of a budget. Discuss purpose of budgeting and the different types of budgets. Understand the purpose of projecting cash flow. Break down the sections of a cash flow statement. Analyze a child care business case study to identify strategies to manage cash flow. Identify strategies to manage cash flow using First Children's Finance business management resources.

January 10th  
6:00–8:00PM

[REGISTER HERE](#)

Center or Family Child Care  
Providers

OR

April 27th  
6:00–8:00PM

[REGISTER HERE](#)

Center or Family Child Care  
Providers

OR

June 15th  
6:00–8:00pm

[REGISTER HERE](#)

Center or Family Child Care  
Providers

## Quality Staffing for Your Child Care Center

Learn the three phases of employee recruitment, hiring and retention. Analyze current hiring and employee retention processes. Identify strategies to recruit qualified teachers. Review best practices for hiring new employees. Understand the importance of a holistic employee orientation process. Develop strategies to increase staff leadership development.

March 7th  
12:00–3:00PM

[REGISTER HERE](#)

Center or Family Child Care  
Providers

OR

May 9th  
6:00–9:00PM

[REGISTER HERE](#)

Center or Family Child Care  
Providers

These trainings are generously sponsored by Oregon Early Learning Division