

Web Based Training Opportunities For Child Care Programs

Web Based - Child Care Business Boot Camp "Starting and Running a Successful Child Care Business" 4 hours

Develop the basic skills of starting and running a successful child care business. Learn the skills needed to refine your child care business idea, manage finances, develop a budget, create a marketing plan, and identify business polices that contribute to sustainability and growth of the child care business. Explore the basic business concepts through a hands on approach using case studies, individual exercises, group exercises, and classroom discussions

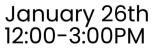


Learn how to effectively implement policies, procedures, and systems that support stable program operations. Identify and examine how to organize and create standard policies and procedures manual for their program.



Web Based - Planning for the Future: Annual Budget and Cash Flow Projections for <u>Child Care Centers</u>

Learn basic budgeting concepts. Explore income and expense sections of a budget. Discuss purpose of budgeting and the different types of budgets. Understand the purpose of projecting cash flow. Break down the sections of a cash flow statement. Analyze a child care business case study to identify strategies to manage cash flow. Identify strategies to manage cash flow using First Children's Finance business management resources.



REGISTER <u>HERE</u>

Center Child Care Programs April 11th 12:00–3:00PM register <u>here</u>

Center Child Care

Programs

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6:00–9:00PM register here

June 13th

Center Child Care Programs

First Children's Finance is excited to be working with Oregon's Early Learning Division to provide these trainings at no cost to child care programs across the state.

www.firstchildrensfinance.org

FREE Web Based Training Series

Web Based – Writing a Child Care Business Plan – Session 1, 2, & 3 2 Hours for each Session (6 hours total) – Must attend all 3 sessions <u>Family or Center Based Programs</u>

Session 1: Learn basic business plan principles and concepts. Complete an environmental scan. Research the market area and child care need, identify features and benefits of child care program. Analyze child care competitors. Identify strategies to build an effective message. Define target market to secure future enrollment. Session 2: Session 2 will to continue to build upon session 1 to develop basic business plan principles and concepts.
Participants will develop a description of the individual child care business. Identify the objectives of their business plan and brainstorm what is needed for their operations to be included in their business plan.
Session 3: Session 3 will to continue to build upon session 1 and session 2 to develop basic business plan principles and concepts. leadership. Session 1 Session 2 Session 3 May 11th, 2023 6:00 - 8:00pm May 25th, 2023 June 8th, 2023 6:00 - 8:00pm 6:00 - 8:00pm **Register for the Business Plan Series Here** Web Based - Planning for the Future: Annual Budget and Cash Flow Projections - Family Child Care Programs Learn basic budgeting concepts. Explore income and expense sections of a budget. Discuss purpose of budgeting and the different types of budgets. Understand the purpose of projecting cash flow. Break down the sections of a cash flow statement. Analyze a child care business case study to identify strategies to manage cash flow. Identify strategies to manage cash flow. Identify strategies to manage cash flow. management resources. January 10th April 27th June 15th 6:00-8:00PM 6:00-8:00PM 6:00-8:00pm $\cap R$ $\cap R$ **REGISTER HERE REGISTER HERE REGISTER HERE** Center or Family Child Care Center or Family Child Care Center or Family Child Care Providers Providers Providers Quality Staffing for Your Child Care Center Learn the three phases or employee recruitment, hiring and retention. Analyze current hiring and employee retention processes. Identify strategies to recruit qualified teachers. Review best practices for hiring new employees. Understand the importance of a holistic employee orientation process. Develop strategies to increase staff leadership development. May 9th March 7th 6:00-9:00PM 12:00-3:00PM $\cap \mathsf{R}$ **REGISTER HERE REGISTER HERE** Center or Family Child Care Center or Family Child Care Providers Providers

These trainings are generously sponsored by Oregon Early Learning Division