First Children's Finance

April 2023

CARING FOR MI FUTURE: BUSINESS SUSTAINABILITY

All trainings and webinars are virtual
For additional information go to www.firstchildrensfinance.org/Michigan or infoMI@firstchildrensfinance.org

Center Based Child Care

PLANNING FOR THE FUTURE: ANNUAL BUDGET AND CASH FLOW PROJECTIONS

Learn basic budgeting concepts. Explore income and expense sections of a budget. Discuss purpose of budgeting and the different types of budgets. Understand the purpose of projecting cash flow. Break down the sections of a cash flow statement. Analyze a child care business case study to identify strategies to manage cash flow. Identify strategies to manage cash flow using First Children's Finance business management resources.

April 4, 12-3:30pm — https://us06web.zoom.us/meeting/register/tZwkdOmprzkrGtDnbfxjwVi9z60jVxTTV72W

April 12, 12-3:30pm — https:https://us06web.zoom.us/meeting/register/tZMvd--trjsrGtXatZyvWtNDi8HLTXYvPJXO

April 19, 6:30-9:30pm — https://us06web.zoom.us/meeting/register/tZYqc--qrj8pHtZPJDWItYfaW4QfUiTV9GLT

PLANNING FOR THE FUTURE: ACCOUNTING AND FINANCIAL STATEMENTS

Learn basic accounting terms and review commonly used financial statements. Break down sections of an income and expense statement, a cash flow statement, and a balance sheet. Analyze a case study to determine financial health of a child care business. Identify strategies of how to use financial statements to inform business decisions.

April 10, 6:30-9:30pm — https://us06web.zoom.us/meeting/register/tZUrceGupzkrEtxAVcTc1iXUwlhTIjRNXdSP

April 11, 12:30-3:30pm — https://us06web.zoom.us/meeting/register/tZYtcemgrzIpH9bVg8A-DMCBotOBIJIsbaXs

April 25, 12:30-3:30pm — https:https://us06web.zoom.us/meeting/register/tZcqf-ChqjsiH9aYx9_wbXr-s-u0NIARQ7yv

DEVELOPING A MARKETING PLAN FOR YOUR CHILD CARE CENTER

Learn basic marketing principles and concepts. Complete an environmental scan. Identify features and benefits of a child care program. Analyze child care competitors. Identify strategies to build an effective message. Define target market to secure future enrollment. Learn how to use marketing principles to secure community partnerships.

April 3, 12:30-3:30pm — https://us06web.zoom.us/meeting/register/tZAtc-6tqjkvHNFvvW2G7KFZbg878nC5UcYz

April 13, 6:30-9:30pm — https://us06web.zoom.us/meeting/register/tZMkfuiorz0pE9aNzRie068hvLou-XwS5HUs

DEVELOPING A CHILD CARE CENTER POLICY AND PROCEDURE MANUAL FOR PARENTS

Explore the primary components of a Child Care Center Policy and Procedure Manual for parents. Identify gaps and opportunities for creating or updating your existing Policy and Procedure manual for parents.

April 10, 12:30-2:30pm — https://us06web.zoom.us/meeting/register/tZUsde6hrTIjH9W9JIt-EqMtkDOdSgWpDsD8

MANAGING ENROLLMENT IN YOUR CHILD CARE CENTER

Learn how to understand enrollment in a child care center and develop your skills to create realistic enrollment projections and how to track current enrollment and future openings. Create action steps to maintain and grow enrollment.

April 3, 12:30-2:30pm — https://us06web.zoom.us/meeting/register/tZwpd-GhrTkjG9YukdAAnvhLla3YFO6kftpe

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TRAININGS FOR FAMILY/GROUP

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April 6, 6:30-9:30pm   https:https://us06web.zoom.us/meeting/register/tZclcO-hrzkiGNxiQ8jo-QAOh3cWDOCKsfwm

April 17, 6:30-9:30pm   https://us06web.zoom.us/meeting/register/tZwodeGsqj0sHtM4z4-LC8tXX5ypTVO25-qB

PLANNING FOR THE FUTURE: ACCOUNTING AND FINANCIAL STATEMENTS

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April 11,   6:30-9:30pm   https:https://us06web.zoom.us/meeting/register/tZIuceuvqT8jGt1HK3gWUiqD2ThtSVYVZlT1

INJECTING QUALITY INTO YOUR FAMILY CHILD CARE BUSINESS

Explore new opportunities for quality in your individual professional development, program offerings, and business operations. Using the case study of Angie's Daycare – walk through Angie's own evaluation of where she is at and how she can improve her outcomes with quality.

April 10, 6:30-8:30pm   https://us06web.zoom.us/meeting/register/tZYvcuqrrTIrHtybufCAwBQgbveH6tX7zzZc

April 11, 6:30-8:30pm   https://us06web.zoom.us/meeting/register/tZMrfuqsqjgvG9KZpH8xDxcGugVeKoKvhLSP

April 13, 6:30-8:30pm   https://us06web.zoom.us/meeting/register/tZcudOutrzotGdOIG-0adR5Mt_Y2E3ljksAS

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April 20, 6:30-8:30pm   https://us06web.zoom.us/meeting/register/tZIkdu6rrT4pHdQ3AJdx4fb_ZZpsPHkm2Mxr

April 25, 6:30-8:30pm   https://us06web.zoom.us/meeting/register/tZ0odeugpjwtHtL3T92-i_nA8hE2Zj9ROdn_

For questions contact: infomi@firstchildrensfinance.org

Cohorts are made possible by generous funding from:

Registration required. Use the Zoom link to register.

MICHIGAN Department of Education