



March 2023 CARING FOR MI FUTURE: BUSINESS SUSTAINABILITY

All trainings and webinars are virtual

For additional information go to www.firstchildrensfinance.org/Michigan or infoMI@firstchildrensfinance.org

Center Based Child Care

MANAGING ENROLLMENT IN YOUR CHILD CARE CENTER

Learn how to understand enrollment in a child care center and develop your skills to create realistic enrollment projections and how to track current enrollment and future openings. Create action steps to maintain and grow enrollment.

March 9, 12:00–2:00pm <https://us06web.zoom.us/meeting/register/tZUId-mpqTmtGdfazqegRqN2EMk8qM3GNKXR+>

WHEN TUITION IS NOT ENOUGH: FUNDRAISING FOR YOUR CHILD CARE CENTER

Center Directors know that the income generated by tuition isn't always enough to make ends meet. Participants in this session will increase their understanding of the six basic principles of fundraising for child care programs, and identify initial strategies for a child care center fund development plan.

March 15, 6:30–8:30pm <https://us06web.zoom.us/meeting/register/tZAqdeyqpzwhde5BqOb2owlIEQnFHKHL8cm>

PRECISION PRICING FOR YOUR CHILD CARE CENTER

Explore the current state of child care and the factors that contribute to child care business challenges. Understand the process for pricing your business services. Identify strategies to increase your business acumen.

March 27, 12–2pm <https://us06web.zoom.us/meeting/register/tZ0scOupqDstHdIGbpVOPvchBjbrOvckzep>

March 16, 12–2pm <https://us06web.zoom.us/meeting/register/tZUodu-qqjMoHNIW5etjy2zuL6TxRoITZire>

Family/Group Child Care

SEPARATING YOUR FAMILY CHILD CARE FINANCES FROM YOUR PERSONAL FINANCES

Learn basic tools to separate business and personal finances. Learn to utilize computer and file systems to organize financial documents. Develop a business budget.

March 27, 6:30–8:30pm https://us06web.zoom.us/meeting/register/tZYkcOihpjMoH9lrG_xS1mPorRGzlvvgES87

POLICIES AND PRACTICES FOR FAMILY CHILD CARE PROVIDERS

Family childcare providers will gain a better understanding of the importance of strong policies for your business. You will learn how to create your own policy manual and contract or revise what you have to increase its effectiveness. Finally, you will learn strategies to help with enforcing your policies.

March 1, 6:30–8:30pm <https://us06web.zoom.us/meeting/register/tZ0sfu-tpj4pGNJbUEYzW8RyVFNaYEaBWBvf>

March 14, 6–8pm <https://us06web.zoom.us/meeting/register/tZMkc-2qqzktGtO5H-vnsBx9K8F12O5feULv>

March 27, 6:30–8:30pm https://us06web.zoom.us/meeting/register/tZAqd-6hrTkpHNEeQ2ur20-zHnGSa4_ctSKN

March 28, 6:30–8:30pm <https://us06web.zoom.us/meeting/register/tZwtf-6gqT8uH9fQLiId0i3X-bV5Q4ogQg3C>

For questions contact: infomi@firstchildrensfinance.org

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Registration required. Use the Zoom link to register.

