

**\*All trainings and webinars are virtual\***  
For additional information go to [www.firstchildrensfinance.org/Michigan](http://www.firstchildrensfinance.org/Michigan) or [infoMI@firstchildrensfinance.org](mailto:infoMI@firstchildrensfinance.org)

## Center Based Child Care

### PLANNING FOR THE FUTURE: ANNUAL BUDGET AND CASH FLOW PROJECTIONS

Learn basic budgeting concepts. Explore income and expense sections of a budget. Discuss purpose of budgeting and the different types of budgets. Understand the purpose of projecting cash flow. Break down the sections of a cash flow statement. Analyze a child care business case study to identify strategies to manage cash flow. Identify strategies to manage cash flow using First Children's Finance business

- May 1**, 12:30-3:30pm <https://us06web.zoom.us/meeting/register/tZUqf-6hqD8oE9bTaWk4hSwHpTmoTTpnM41I>  
**May 22**, 12:30-3:30pm <https://us06web.zoom.us/meeting/register/tZ0rdu2prT8tE93ywJzFRBWarf0xwDJodXXE>

### PLANNING FOR THE FUTURE: ACCOUNTING AND FINANCIAL STATEMENTS

Learn basic accounting terms and review commonly used financial statements. Break down sections of an income and expense statement, a cash flow statement, and a balance sheet. Analyze a case study to determine financial health of a child care business. Identify strategies of how to use financial statements to inform business decisions.

- May 8**, 12:30-3:30pm [https://us06web.zoom.us/meeting/register/tZUof-ipqzkoH9yviC3aQss4yaT\\_dVDL-cXz](https://us06web.zoom.us/meeting/register/tZUof-ipqzkoH9yviC3aQss4yaT_dVDL-cXz)  
**May 31**, 12:30-3:30pm <https://us06web.zoom.us/meeting/register/tZ0tcu-qrj0tHdIDAoJhRKVSQnDNJDTMXji>

### POLICIES AND PRACTICES FOR CHILD CARE BUSINESS MANAGEMENT

Learn how to effectively implement policies, procedures, and systems that support stable program operations. Identify and examine how to organize and create standard policies and procedures manual for their program.

- May 11**, 6:30-8:30pm [https://us06web.zoom.us/meeting/register/tZMudemqzooGtPjG\\_jHMRkIOdHjqcrK7Kzh](https://us06web.zoom.us/meeting/register/tZMudemqzooGtPjG_jHMRkIOdHjqcrK7Kzh)  
**May 15**, 6:30-8:30pm <https://us06web.zoom.us/meeting/register/tZUkfu2upz8uGtLDIEc84mouSFvcDprj3a7Y>

### DEVELOPING A MARKETING PLAN FOR YOUR CHILD CARE CENTER

Learn basic marketing principles and concepts. Complete an environmental scan. Identify features and benefits of a child care program. Analyze child care competitors. Identify strategies to build an effective message. Define target market to secure future enrollment. Learn how to use marketing principles to secure community partnerships.

- May 5**, 12:30-3:30pm [https://us06web.zoom.us/meeting/register/tZYvceCprDspE9OJ05a\\_DMkWOudt00N46317](https://us06web.zoom.us/meeting/register/tZYvceCprDspE9OJ05a_DMkWOudt00N46317)  
**May 15**, 12:30-3:30pm <https://us06web.zoom.us/meeting/register/tZwodOCvrTIpGdyQTNHMy2UJtiWi2s13YP71>

### DEVELOPING A CHILD CARE CENTER POLICY AND PROCEDURE MANUAL FOR PARENTS

Explore the primary components of a Child Care Center Policy and Procedure Manual for parents. Identify gaps and opportunities for creating or updating your existing Policy and Procedure manual for parents.

- May 2**, 12:30PM-2:30PM <https://us06web.zoom.us/meeting/register/tZApduCorz4pG9K6t5UtHy-OztBZ-IG5Nae>  
**May 12**, 12:30PM-2:30PM <https://us06web.zoom.us/meeting/register/tZlvc-isqDwiHtTXUaFXUJquWmIWslAZhav>  
**May 26**, 12:30PM-2:30PM <https://us06web.zoom.us/meeting/register/tZwpceiqrTwpEtSDq3mz00piQyPelqH4gJws>

### DEVELOPING A CHILD CARE CENTER POLICY AND PROCEDURE MANUAL FOR PARENTS

Explore the primary components of a Child Care Center Policy and Procedure Manual for parents. Identify gaps and opportunities for creating or updating your existing Policy and Procedure manual for parents.

- May 9**, 12:30PM-2:30PM <https://us06web.zoom.us/meeting/register/tZMufu6tzqwsE9VpA8zCbKlxAocoj4WZYH6J>  
**May 10**, 12:30PM-2:30PM <https://us06web.zoom.us/meeting/register/tZEvduyhrT0jHNNtjygs8q04wJI6dSHUynHs>



\*All trainings and webinars are virtual\*

For additional information go to [www.firstchildrensfinance.org/Michigan](http://www.firstchildrensfinance.org/Michigan) or [infoMI@firstchildrensfinance.org](mailto:infoMI@firstchildrensfinance.org)

## Family/Group Child Care

### PLANNING FOR THE FUTURE: ANNUAL BUDGET AND CASH FLOW PROJECTIONS

Learn basic budgeting concepts. Explore income and expense sections of a budget. Discuss purpose of budgeting and the different types of budgets. Understand the purpose of projecting cash flow. Break down the sections of a cash flow statement. Analyze a child care business case study to identify strategies to manage cash flow. Identify strategies to manage cash flow using First Children's Finance business

	6:30-9:30pm	<a href="https://us06web.zoom.us/j/81234567890">https://us06web.zoom.us/j/81234567890</a>
<b>May 16,</b>	6:30-9:30pm	<a href="https://us06web.zoom.us/j/90123456789">https://us06web.zoom.us/j/90123456789</a>
<b>May 18,</b>	6:30-9:30pm	<a href="https://us06web.zoom.us/j/01234567890">https://us06web.zoom.us/j/01234567890</a>
<b>May 24,</b>	6:30-9:30pm	<a href="https://us06web.zoom.us/j/12345678901">https://us06web.zoom.us/j/12345678901</a>
<b>May 30,</b>	6:30-9:30pm	<a href="https://us06web.zoom.us/j/23456789012">https://us06web.zoom.us/j/23456789012</a>

### PLANNING FOR THE FUTURE: ACCOUNTING AND FINANCIAL STATEMENTS

Learn basic accounting terms and review commonly used financial statements. Break down sections of an income and expense statement, a cash flow statement, and a balance sheet. Analyze a case study to determine financial health of a child care business. Identify strategies of how to use financial statements to inform business decisions.

<b>May 25,</b>	6:30-9:30pm	<a href="https://us06web.zoom.us/j/34567890123">https://us06web.zoom.us/j/34567890123</a>
<b>May 31,</b>	6:30-9:30pm	<a href="https://us06web.zoom.us/j/45678901234">https://us06web.zoom.us/j/45678901234</a>

### INJECTING QUALITY INTO YOUR FAMILY CHILD CARE BUSINESS

Explore new opportunities for quality in your individual professional development, program offerings, and business operations. Using the case study of Angie's Daycare - walk through Angie's own evaluation of where she is at and how she can improve her outcomes with quality.

<b>May 10,</b>	6:30-8:30pm	<a href="https://us06web.zoom.us/j/56789012345">https://us06web.zoom.us/j/56789012345</a>
<b>May 16,</b>	6:30-8:30pm	<a href="https://us06web.zoom.us/j/67890123456">https://us06web.zoom.us/j/67890123456</a>

### DEVELOPING A CHILD CARE CENTER POLICY AND PROCEDURE MANUAL FOR PARENTS

Learn basic marketing principles and concepts. Complete an environmental scan. Identify features and benefits of your child care program. Analyze child care competitors. Identify strategies to build an effective message. Define target market to secure future enrollment. Learn how to use marketing principles to secure community partnerships.

<b>May 2,</b>	6:30-8:30pm	<a href="https://us06web.zoom.us/j/78901234567">https://us06web.zoom.us/j/78901234567</a>
<b>May 12,</b>	6:30-8:30pm	<a href="https://us06web.zoom.us/j/89012345678">https://us06web.zoom.us/j/89012345678</a>
<b>May 26,</b>	6:30-8:30pm	<a href="https://us06web.zoom.us/j/90123456789">https://us06web.zoom.us/j/90123456789</a>

