

All trainings and webinars are virtual
 For additional information go to www.firstchildrensfinance.org/Michigan or infoMI@firstchildrensfinance.org

Center Based Child Care

PLANNING FOR THE FUTURE: ANNUAL BUDGET AND CASH FLOW PROJECTIONS

Learn basic budgeting concepts. Explore income and expense sections of a budget. Discuss purpose of budgeting and the different types of budgets. Understand the purpose of projecting cash flow. Break down the sections of a cash flow statement. Analyze a child care business case study to identify strategies to manage cash flow. Identify strategies to manage cash flow using First Children's Finance business

- May 1,** 12:30-3:30pm <https://us06web.zoom.us/meeting/register/tZUqf-6hqD8oE9bTaWk4hSwHpTMoTTpnM41l>
- May 22,** 12:30-3:30pm <https://us06web.zoom.us/meeting/register/tZ0rdu2prT8tE93ywJZfRBWArf0xwDJodXXE>

PLANNING FOR THE FUTURE: ACCOUNTING AND FINANCIAL STATEMENTS

Learn basic accounting terms and review commonly used financial statements. Break down sections of an income and expense statement, a cash flow statement, and a balance sheet. Analyze a case study to determine financial health of a child care business. Identify strategies of how to use financial statements to inform business decisions.

- May 8,** 12:30-3:30pm https://us06web.zoom.us/meeting/register/tZUof-ipqzkoH9yviC3aQss4yaT_dVDL-cXz
- May 31,** 12:30-3:30pm <https://us06web.zoom.us/meeting/register/tZ0tcu-qrj0tHdIDAoJhRKVSQnDNJDTMXji>

POLICIES AND PRACTICES FOR CHILD CARE BUSINESS MANAGEMENT

Learn how to effectively implement policies, procedures, and systems that support stable program operations. Identify and examine how to organize and create standard policies and procedures manual for their program.

- May 11,** 6:30-8:30pm https://us06web.zoom.us/meeting/register/tZMudemqqzooGtPjG_jHMRkIOdHjqcrK7Kzh
- May 15,** 6:30-8:30pm <https://us06web.zoom.us/meeting/register/tZUkfu2upz8uGtLDIEc84mouSFvcDprj3a7Y>

DEVELOPING A MARKETING PLAN FOR YOUR CHILD CARE BUSINESS

Learn basic marketing principles and concepts. Complete an environmental scan. Identify features and benefits of a child care program. Analyze child care competitors. Identify strategies to build an effective message. Define target market to secure future enrollment. Learn how to use marketing principles to secure community partnerships.

- May 5,** 12:30-3:30pm https://us06web.zoom.us/meeting/register/tZYvceCprDspE9OJ05a_DMkWOutd00N46317
- May 15,** 12:30-3:30pm <https://us06web.zoom.us/meeting/register/tZWodOCvrTlpGdyQTNHMy2UJtiWi2s13YP71>

DEVELOPING A CHILD CARE CENTER POLICY AND PROCEDURE MANUAL FOR PARENTS

Explore the primary components of a Child Care Center Policy and Procedure Manual for parents. Identify gaps and opportunities for creating or updating your existing Policy and Procedure manual for parents.

- May 2,** 12:30PM-2:30PM <https://us06web.zoom.us/meeting/register/tZApduCorz4pG9KP6t5UtHy-OztBZ-IG5Nae>
- May 12,** 12:30PM-2:30PM <https://us06web.zoom.us/meeting/register/tZlvc-isqDwiHtTXUaFXUJquoWmIWslAZhav>
- May 26,** 12:30PM-2:30PM <https://us06web.zoom.us/meeting/register/tZWpceiqrTwpEtSDq3mz00piQyPelqH4gJWS>

MANAGING ENROLLMENT IN YOUR CHILD CARE CENTER

Learn how to understand enrollment in a child care center and develop your skills to create realistic enrollment projections and how to track current enrollment and future openings. Create action steps to maintain and grow enrollment.

- May 9,** 12:30PM-2:30PM <https://us06web.zoom.us/meeting/register/tZMufu6tqzwsE9VpA8zCbKlxAocoj4WZYH6J>
- May 10,** 12:30PM-2:30PM <https://us06web.zoom.us/meeting/register/tZEvduyhrT0jHNNtjygs8q04wJI6dSHUynHs>



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Family/Group Child Care

PLANNING FOR THE FUTURE: ANNUAL BUDGET AND CASH FLOW PROJECTIONS

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MAY 11,	6:30-8:30pm	https://us06web.zoom.us/join/joinMeeting/register/tZlUde6hpjHtDi_ASvI3UV4ExrJqccPOeb
MAY 16,	6:30-8:30pm	https://us06web.zoom.us/join/joinMeeting/register/tZMvcO6rpz4tHdU7mzaCvROUqVZfQfSkOKFI
MAY 18,	6:30-8:30pm	https://us06web.zoom.us/join/joinMeeting/register/tZAuc-morj4tGdUoZbAmf27UxjMvA32U0zCj
MAY 24,	6:30-8:30pm	https://us06web.zoom.us/join/joinMeeting/register/tZlPduyppzsuEtxIazO-m2VQ2AU3-sdRHXVX
MAY 30,	6:30-8:30pm	https://us06web.zoom.us/join/joinMeeting/register/tZEufu-hrD8oEt2BoY2gKm8tqTxsZP5w40yK

PLANNING FOR THE FUTURE: ACCOUNTING AND FINANCIAL STATEMENTS

Learn basic accounting terms and review commonly used financial statements. Break down sections of an income and expense statement, a cash flow statement, and a balance sheet. Analyze a case study to determine financial health of a child care business. Identify strategies of how to use financial statements to inform business decisions.

MAY 25,	6:30-8:30pm	https://us06web.zoom.us/join/joinMeeting/register/tZAof-msrjwvGdZcKRtgBFxgvVkt3wW63Hrs
MAY 31,	6:30-8:30pm	https://us06web.zoom.us/join/joinMeeting/register/tZMufu6urjsuGdyX4SyVbQ8FduJVRGw4iYRa

INJECTING QUALITY INTO YOUR FAMILY CHILD CARE BUSINESS

Explore new opportunities for quality in your individual professional development, program offerings, and business operations. Using the case study of Angie's Daycare – walk through Angie's own evaluation of where she is at and how she can improve her outcomes with quality.

MAY 10,	6:30-8:30pm	https://us06web.zoom.us/join/joinMeeting/register/tZMtdOygrDgiHdG-D33ZVzVCFXuiD3FSqCyp
MAY 16,	6:30-8:30pm	https://us06web.zoom.us/join/joinMeeting/register/tZWpd-2tqD4qG9bRfPTco7lcSo0ZpbdU-0jl

DEVELOPING A MARKETING PLAN FOR YOUR FAMILY CHILD CARE BUSINESS

Learn basic marketing principles and concepts. Complete an environmental scan. Identify features and benefits of your child care program. Analyze child care competitors. Identify strategies to build an effective message. Define target market to secure future enrollment. Learn how to use marketing principles to secure community partnerships.

MAY 11,	6:30-8:30pm	https://us06web.zoom.us/join/joinMeeting/register/tZYkdu-qrzlrH9F8BEDtPLXQE1ATTM93g87e
MAY 17,	6:30-8:30pm	https://us06web.zoom.us/join/joinMeeting/register/tZYkduyujMoEtFdhUofkH_MVmgd3qnnqBOA3
MAY 23,	6:30-8:30pm	https://us06web.zoom.us/join/joinMeeting/register/tZEIcu2qrTgqGtcQy2wFHQcXM7pEHewPJwJL

