



BUSINESS & FINANCIAL FUNDAMENTALS[®]

FOR CHILD CARE

 **First Children's Finance**

First Children's Finance is dedicated to helping child care providers run a financially sustainable and successful business. With Business & Financial Fundamentals[®] series for Child Care Homes or Centers, you'll receive simple business tools to help you understand and build your business. Even better, after the training you will have access to individualized coaching to help you get started, at no cost to you.

Benefits to Your Child Care Program

Business & Financial Fundamentals[®] includes eight 90-minute training modules. You'll gain a better understanding of business practices, receive practical tools and resources.

1
BUSINESS TRAINING

2
QUESTIONS ANSWERED

We can answer questions about budget, cash flow, reducing liability risk, or other child care business topics.

Receive personal coaching helping you to build a sustainable business foundation.

3
PERSONAL COACHING

Charity Hartson, Charity Hartson Child Care, had this to say about Business & Financial Fundamentals for Homes:

"Business & Financial Fundamentals is a course that can change the direction of your childcare business for the better. Treating your in-home as a business by using the tools set-forth in this training will bring peace of mind and success!"

Nicole Timmons, Owner/Director, had this to say about Business & Financial Fundamentals for Centers:

"The [Business & Financial Fundamentals] class that was offered through First Children's Finance was phenomenal. I only wish I would have taken the training 3 years ago when I opened my childcare center."



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To learn more:

Email: InfoA@FirstChildrensFinance.org

Visit: www.FirstChildrensFinance.org

Business & Financial Fundamentals® for Child Care 2023 – 2024 Series Schedule

Each series is posted on [i-PoWeR Professional Workforce Registry](#).

90-Minute Modules For Centers

1. Child Care is Your Business – Plan for Success
2. Marketing and Enrollment
3. Financial Statements, Policies and Procedures
4. Cash Flow
5. Annual Budget
6. Tuition and Revenue
7. Facility and Equipment Management
8. Building Your Quality Staff

Sept	19	Modules 1 & 2	Online 6:00-9:15 p.m.
	21	Modules 3 & 4	Online 6:00-9:15 p.m.
	26	Modules 5 & 6	Online 6:00-9:15 p.m.
	28	Modules 7 & 8	Online 6:00-9:15 p.m.
Oct	14	Modules 1 – 4	In-person 9:00 a.m.-4:00 p.m. <i>Western Iowa Tech Community College, Sioux City</i>
Oct	21	Modules 5 – 8	Online 9:00 a.m.-4:00 p.m.
Nov	09	Modules 1 – 4	In-person 9:00 a.m.-4:00 p.m.
	16	Modules 5 – 8	In-person 9:00 a.m.-4:00 p.m. <i>Iowa State University Extension & Outreach, Altoona, Iowa</i>
2024			
Jan	13	Modules 1 – 4	In-person 9:00 a.m.-4:00 p.m. <i>Location TBD, Cedar Rapids</i>
	20	Modules 5 – 8	Online 9:00 a.m.-4:00 p.m.
March	05	Modules 1 & 2	Online 6:00-9:15 p.m.
	07	Modules 3 & 4	Online 6:00-9:15 p.m.
	12	Modules 5 & 6	Online 6:00-9:15 p.m.
	14	Modules 7 & 8	Online 6:00-9:15 p.m.

90-Minute Modules For Homes

1. Child Care is Your Business – Plan for Success
2. Marketing for Enrollment
3. Tuition and Income
4. Budgeting for Financial Health
5. Accounting and Record Keeping
6. Business Policies and Procedures
7. Facility and Equipment Management
8. Employees, Subs, and Helpers

Oct	10	Modules 1 & 2	In-person 6:00-9:15 p.m.
	12	Modules 3 & 4	In-person 6:00-9:15 p.m. <i>Ankeny Kirkendall Public Library, Ankeny, Iowa</i>
Oct	17	Modules 5 & 6	Online 6:00-9:15 p.m.
	19	Modules 7 & 8	Online 6:00-9:15 p.m.
Nov	27	Modules 1 & 2	Online 6:00-9:15 p.m.
	29	Modules 3 & 4	Online 6:00-9:15 p.m.
Dec	04	Modules 5 & 6	Online 6:00-9:15 p.m.
	05	Modules 7 & 8	Online 6:00-9:15 p.m.
2024			
Feb	03	Modules 1 – 4	In-person 9:00 a.m.-4:00 p.m. <i>Western Iowa Tech Community College, Sioux City</i>
	10	Modules 5 – 8	Online 9:00 a.m.-4:00 p.m.
April	06	Modules 1 – 4	In-person 9:00 a.m.-4:00 p.m. <i>Location TBD, Cedar Rapids</i>
	13	Modules 5 – 8	Online 9:00 a.m.-4:00 p.m.

Business & Financial Fundamentals® training, technical assistance, and coaching are FREE for child care directors and home providers thanks to funding from Iowa Department of Health and Human Services.

Register on [i-PoWeR Professional Workforce Registry](#).

Receive 12 Iowa DHS credit hours which may be used towards IQ4K level requirements.

Center modules are National Administrator Credential (NAC) approved.

Spots are limited.



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