



First Children's Finance

FREE Web-Based Fall 2023 Develop-Approved Training Opportunities

SEPT 7

Web-Based – Separating your Family Child Care Finances from your Personal Finances

Learn basic tools to separate business and personal finances. Learn to utilize computer and file systems to organize financial documents. Develop a business budget.

6:30 pm –8:30 pm
Event ID: 412293

SEPT 19

Web-Based – Developing a Child Care Center Policy & Procedures Manual for Parents

Explore the primary components of a Child Care Center Policy and Procedure Manual for parents. Identify gaps and opportunities for creating or updating your existing Policy and Procedure manual for parents.

10:00 am –12:00 pm
Event ID: 412296

SEPT 21 & 28

Web-Based – "Start Up Boot Camp" Starting & Running a Successful Child Care Business

This class is two sessions of 2 hours each.

Participants must attend both sessions to receive Develop credit.

Develop the basic skills of starting and running a successful child care business. Learn the skills needed to refine your child care business idea, manage finances, develop a budget, create a marketing plan, and identify business policies that contribute to sustainability and growth of the child care business. This is for both new Center and Family Child Care start ups.

6:30 pm –8:30 pm
Event ID: 412297

OCT 3

Web-Based Developing a Marketing Plan for your Child Care Center

Learn basic marketing principles and concepts. Complete an environmental scan. Identify features and benefits of a child care program. Analyze child care competitors. Identify strategies to build an effective message. Define target market to secure future enrollment. Learn how to use marketing principles to secure community partnerships.

11:00 am –2:00 pm
Event ID: 412298

Additional Trainings & Registration information on the next page

These trainings were made possible by generous funding from:





First Children's Finance

OCT 16

Web-Based - Managing Enrollment in your Child Care Center

Learn how to understand enrollment in a child care center and develop your skills to create realistic enrollment projections and how to track current enrollment and future openings. Create action steps to maintain and grow enrollment.

10:00 am - 12:00 pm
Event ID: 412301



OCT 30

Web-Based - Developing a Marketing Plan for your Family Child Care

Learn basic marketing principles and concepts. Complete an environmental scan. Identify features and benefits of your child care program. Analyze child care competitors. Identify strategies to build an effective message. Define target market to secure future enrollment. Learn how to use marketing principles to secure community partnerships.

6:30 pm - 8:30 pm
Event ID: 412302



NOV 8

Web-Based - Precision Pricing for your Family Child Care

Explore the current state of child care and the factors that contribute to child care business challenges. Complete a SOAR analysis. Understand the process for pricing your business services. Identify strategies to increase your business acumen.

6:30 pm - 8:30 pm
Event ID: 412310



DEC 11

Web-Based - Policies & Practices for your Family Child Care

Family childcare providers will gain a better understanding of the importance of strong policies for your business. You will learn how to create your own policy manual and contract or revise what you have to increase its effectiveness. Finally, you will learn strategies to help with enforcing your policies.

6:30 pm - 8:30 pm
Event ID: 412311

Additional Trainings & Registration information on the next page

These trainings were made possible by generous funding from:





First Children's Finance

DEC 19

Web-Based – Annual Budget & Cashflow Projections for your Family Child Care Business

Learn basic budgeting concepts. Explore income and expense sections of a budget. Discuss purpose of budgeting and the different types of budgets. Understand the purpose of projecting cash flow. Break down the sections of a cash flow statement. Analyze a child care business case study to identify strategies to manage cash flow. Identify strategies to manage cash flow using First Children's Finance business management resources.

6:30 pm – 8:30 pm
Event ID: 412313

Stay tuned for more Trainings in the Winter and Spring of 2024!



Please use the Develop Event ID number to register for any trainings here:
<https://app.developtoolmn.org/v7/trainings/search>

Contact infoMN@firstchildrensfinance.org with questions.

These trainings were made possible by generous funding from:

