First Children’s Finance

Web Based Training Opportunities For Child Care Programs

Web Based – Family Based Programs
"Separating your Family Child Care Finances from your Personal Finances"
Core Knowledge Category: Program Management
2 hours
Learn basic tools to separate business and personal finances. Learn to utilize computer and file systems to organize financial documents. Develop a business budget.

February 8th, 2024
6:00-8:00PM
REGISTER HERE
Family Child Care Providers

April 9th, 2024
12:00-2:00PM
REGISTER HERE
Family Child Care Providers

April 11th, 2024
6:00-8:00PM
REGISTER HERE
Family Child Care Providers

Web Based – Center Based Programs
"Managing Enrollment in Your Child Care Business"
Core Knowledge Category: Program Management
2 hours
Learn how to understand enrollment in a child care center and develop skills to create realistic enrollment projections in addition to how to track current enrollment and future openings. Create action steps to maintain and grow enrollment.

October 5th, 2023
12:00-2:00PM
REGISTER HERE
Center Based Child Care Providers

November 8th, 2023
10:00AM-12:00PM
REGISTER HERE
Center Based Child Care Providers

February 20th, 2024
6:00-8:00PM
REGISTER HERE
Center Based Child Care Providers

Web Based – Family & Center Based Program Courses
"Developing A Marketing Plan for Your Child Care Business"
(2 hour Family Provider Course / 3 hour Center Program Course)
Core Knowledge Category: Program Management
Learn basic marketing principles and concepts. Complete an environmental scan. Identify features and benefits of a child care program. Analyze child care competitors. Identify strategies to build an effective message. Define target market to secure future enrollment. Learn how to use marketing principles to secure community partnerships.

Center Programs
November 14th, 2023
12:00-3:00PM
REGISTER HERE
CENTER BASED Child Care Providers

Family Providers
November 15th, 2023
6:30-8:30PM
REGISTER HERE
Family Child Care Providers

Family Providers
February 29th, 2024
6:30-8:30PM
REGISTER HERE
Family Child Care Providers

These trainings are generously sponsored by Department of Early Learning and Care
www.firstchildrensfinance.org
FREE Web Based Training Series

Web Based – Family Child Care Programs
"Planning for the Future: Annual Budget and Cash Flow Projections"
2 hours
Core Knowledge Category: Program Management
Learn basic budgeting concepts. Explore income and expense sections of a budget. Discuss purpose of budgeting and the different types of budgets. Understand the purpose of projecting cash flow. Break down the sections of a cash flow statement. Analyze a child care business case study to identify strategies to manage cash flow. Identify strategies to manage cash flow using First Children’s Finance business management resources.

December 12th, 2023
6:00pm–8:00PM
REGISTER HERE
Family Child Care Providers

OR

March 12th, 2024
7:00pm–9:00PM
REGISTER HERE
Family Child Care Providers

Web Based – Child Care Centers
"Planning for the Future: Annual Budget and Cash Flow Projections"
3 hours
Core Knowledge Category: Program Management
Learn basic budgeting concepts. Explore income and expense sections of a budget. Discuss purpose of budgeting and the different types of budgets. Understand the purpose of projecting cash flow. Break down the sections of a cash flow statement. Analyze a child care business case study to identify strategies to manage cash flow. Identify strategies to manage cash flow using First Children’s Finance business management resources.

December 19th, 2023
9:00am–12:00PM
REGISTER HERE
Center Child Care Programs

OR

March 14th, 2024
12:00pm–3:00PM
REGISTER HERE
Center Child Care Programs

Web Based – Child Care Centers
"Quality Staffing"
3 hours
Core Knowledge Category: Program Management
Learn three phases of employment: recruitment, hiring and retention. Analyze current hiring and employee retention processes and identify strategies to recruit qualified teachers. Review best practices for hiring new employees. Understand the importance of a holistic employee orientation process. Develop strategies to increase staff leadership development.

January 9th, 2024
12:00pm–3:00PM
REGISTER HERE
Center Child Care Programs

OR

March 26th, 2024
9:00AM–12:00PM
REGISTER HERE
Center Child Care Providers

Live interpretation during the trainings is available in Chinese, Spanish, Russian, and Vietnamese

These trainings are generously sponsored by Department of Early Learning and Care
FREE Web Based Training Series

Web Based – Center Based Programs
"Policies and Practices for Child Care Business Management"
2 hours
Core Knowledge Category: Program Management
Learn how to effectively implement policies, procedures, and systems that support stable program operations. Identify and examine how to organize and create standard policies and procedures manual for their program.

January 16th, 2024
10:00AM–12:00PM
REGISTER HERE
Center Child Care Providers

January 18th, 2024
12:00pm–2:00PM
REGISTER HERE
Center Child Care Providers

March 19th, 2024
6:00pm–8:00PM
REGISTER HERE
Center Child Care Programs

Web Based – Child Care Business Boot Camp
“Starting and Running a Successful Child Care Business”
4 hours
Core Knowledge Category: Program Management
Develop the basic skills of starting and running a successful child care business. Learn the skills needed to refine your child care business idea, manage finances, develop a budget, create a marketing plan, and identify business policies that contribute to sustainability and growth of the child care business. Explore the basic business concepts through a hands on approach using case studies, individual exercises, group exercises, and classroom discussions.

January 23rd, 2024
6:00pm–10:00PM
REGISTER HERE
All Child Care Programs

March 28th, 2024
10:00am–2:00PM
REGISTER HERE
All Child Care Programs

Live interpretation during the trainings is available in Chinese, Spanish, Russian, and Vietnamese

First Children’s Finance is excited to be working with Department of Early Learning and Care to provide these trainings at no cost to child care programs across the state.

www.firstchildrensfinance.org
Oportunidades de capacitación en línea para programas de cuidado infantil

EN LÍNEA – Programas familiares
“Separando sus Finanzas de Cuidado Infantil Familiar de sus Finanzas Personales”
2 horas

Categoría de conocimiento básico: Administración de programas
Aprenda herramientas básicas para separar las finanzas comerciales y personales. Aprenda a utilizar sistemas informáticos y de archivos para organizar documentos financieros. Desarrollar un presupuesto comercial.

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Enlace: REGISTRESE AQUÍ
Proveedores de cuidado infantil familiar

EN LÍNEA – Programas basados en centros
“Administración de la Inscripción en su Negocio de Cuidado Infantil”
2 horas

Categoría de conocimiento básico: Administración de programas
Aprenda a comprender la inscripción en un centro de cuidado infantil y desarrollar habilidades para crear proyecciones de inscripción realistas, además de cómo realizar un seguimiento de la inscripción actual y las vacantes futuras. Crear pasos de acción para mantener y aumentar la inscripción.

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Enlace: REGISTRESE AQUÍ
Proveedores de cuidado infantil en centros

EN LÍNEA – Programas familiares Y Programas basados en centros
“Desarrollo de un Plan de Mercadotecnia para su Empresa de Cuidado Infantil”
(2 horas para programas familiares / 3 horas para programas en centros)
Categoría de conocimiento básico: Administración de programas

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Enlace: REGISTRESE AQUÍ
Proveedores de cuidado infantil en centros
Proveedores de cuidado infantil familiar
Proveedores de cuidado infantil familiar

Estas capacitaciones están generosamente patrocinadas por el Departamento de Atención y Aprendizaje Temprano.
www.firstchildrensfinance.org