



First Children's Finance

Web Based Training Opportunities For Child Care Programs

Web Based - Family Based Programs
"Separating your Family Child Care Finances from your Personal Finances"
2 hours

Core Knowledge Category: Program Management

Learn basic tools to separate business and personal finances. Learn to utilize computer and file systems to organize financial documents. Develop a business budget.

February 8th, 2024
6:00-8:00PM

[REGISTER HERE](#)

Family Child Care Providers

April 9th, 2024
12:00-2:00PM

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Family Child Care Providers

April 11th, 2024
6:00-8:00PM

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Family Child Care Providers

Web Based - Center Based Programs
"Managing Enrollment in Your Child Care Business"
2 hours

Core Knowledge Category: Program Management

Learn how to understand enrollment in a child care center and develop skills to create realistic enrollment projections in addition to how to track current enrollment and future openings. Create action steps to maintain and grow enrollment.

October 5th, 2023
12:00-2:00PM

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Center Based Child Care Providers

November 8th, 2023
10:00AM-12:00PM

[REGISTER HERE](#)

Center Based Child Care Providers

February 20th, 2024
6:00-8:00PM

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Center Based Child Care Providers

Web Based - Family & Center Based Program Courses
"Developing A Marketing Plan for Your Child Care Business"
(2 hour Family Provider Course / 3 hour Center Program Course)
Core Knowledge Category: Program Management

Learn basic marketing principles and concepts. Complete an environmental scan. Identify features and benefits of a child care program. Analyze child care competitors. Identify strategies to build an effective message. Define target market to secure future enrollment. Learn how to use marketing principles to secure community partnerships.

Center Programs
November 14th, 2023
12:00-3:00PM

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CENTER BASED Child Care Providers

Family Providers
November 15th, 2023
6:30-8:30PM

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Family Child Care Providers

Family Providers
February 29th, 2024
6:30-8:30PM

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Family Child Care Providers

These trainings are generously sponsored by Department of Early Learning and Care

www.firstchildrensfinance.org

FREE Web Based Training Series

Web Based - Family Child Care Programs

"Planning for the Future: Annual Budget and Cash Flow Projections"
2 hours

Core Knowledge Category: Program Management

Learn basic budgeting concepts. Explore income and expense sections of a budget. Discuss purpose of budgeting and the different types of budgets. Understand the purpose of projecting cash flow. Break down the sections of a cash flow statement. Analyze a child care business case study to identify strategies to manage cash flow. Identify strategies to manage cash flow using First Children's Finance business management resources.

December 12th, 2023
6:00pm-8:00PM

[REGISTER HERE](#)

Family Child Care Providers

OR

March 12th, 2024
7:00pm-9:00PM

[REGISTER HERE](#)

Family Child Care Providers



Web Based - Child Care Centers

"Planning for the Future: Annual Budget and Cash Flow Projections"
3 hours

Core Knowledge Category: Program Management

Learn basic budgeting concepts. Explore income and expense sections of a budget. Discuss purpose of budgeting and the different types of budgets. Understand the purpose of projecting cash flow. Break down the sections of a cash flow statement. Analyze a child care business case study to identify strategies to manage cash flow. Identify strategies to manage cash flow using First Children's Finance business management resources.

December 19th, 2023
9:00am-12:00PM

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Center Child Care Programs

OR

March 14th, 2024
12:00pm-3:00PM

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Center Child Care Programs



Web Based - Child Care Centers

"Quality Staffing"
3 hours

Core Knowledge Category: Program Management

Learn three phases of employment: recruitment, hiring and retention. Analyze current hiring and employee retention processes and identify strategies to recruit qualified teachers. Review best practices for hiring new employees. Understand the importance of a holistic employee orientation process. Develop strategies to increase staff leadership development.

January 9th, 2024
12:00pm-3:00PM

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Center Child Care Providers

OR

March 26th, 2024
9:00AM-12:00PM

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Center Child Care Providers

Live interpretation during the trainings is available in Chinese, Spanish, Russian, and Vietnamese

These trainings are generously sponsored by Department of Early Learning and Care

FREE Web Based Training Series

Web Based – Center Based Programs "Policies and Practices for Child Care Business Management"

2 hours

Core Knowledge Category: Program Management

Learn how to effectively implement policies, procedures, and systems that support stable program operations. Identify and examine how to organize and create standard policies and procedures manual for their program.

January 16th, 2024
10:00AM–12:00PM

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Center Child Care Programs

January 18th, 2024
12:00pm–2:00PM

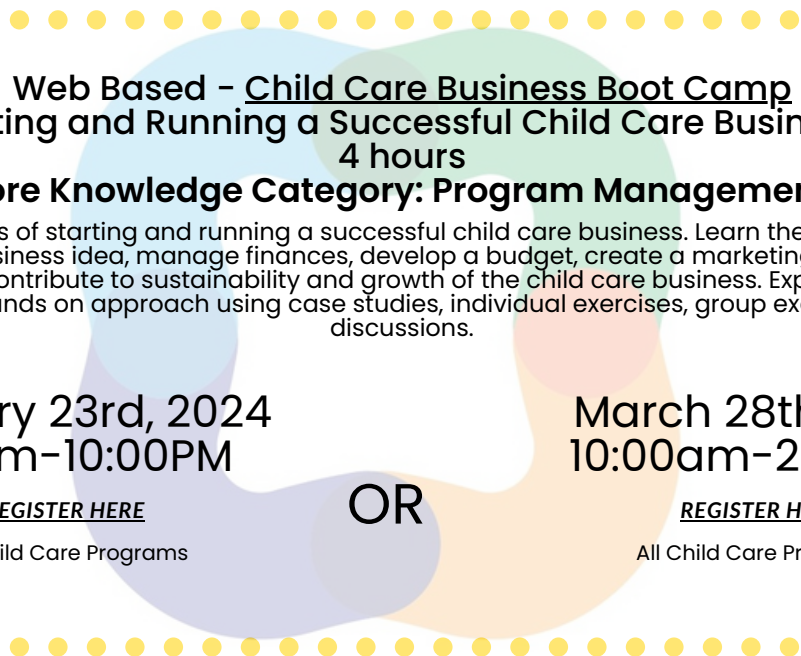
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Center Child Care Providers

March 19th, 2024
6:00pm–8:00PM

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Center Child Care Programs



Web Based – Child Care Business Boot Camp "Starting and Running a Successful Child Care Business"

4 hours

Core Knowledge Category: Program Management

Develop the basic skills of starting and running a successful child care business. Learn the skills needed to refine your child care business idea, manage finances, develop a budget, create a marketing plan, and identify business policies that contribute to sustainability and growth of the child care business. Explore the basic business concepts through a hands on approach using case studies, individual exercises, group exercises, and classroom discussions.

January 23rd, 2024
6:00pm–10:00PM

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All Child Care Programs

OR

March 28th, 2024
10:00am–2:00PM

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All Child Care Programs

Live interpretation during the trainings is available in Chinese, Spanish, Russian, and Vietnamese

First Children's Finance is excited to be working with Department of Early Learning and Care to provide these trainings at no cost to child care programs across the state.



EN LÍNEA - Programas familiares

"Separando sus Finanzas de Cuidado Infantil Familiar de sus Finanzas Personales" 2 horas

Categoría de conocimiento básico: Administración de programas

Aprenda herramientas básicas para separar las finanzas comerciales y personales. Aprenda a utilizar sistemas informáticos y de archivos para organizar documentos financieros. Desarrollar un presupuesto comercial.

8 de febrero, 2024
6:00-8:00PM

[REGISTRESE AQUI](#)

Proveedores de cuidado infantil familiar

9 de abril, 2024
12:00-2:00PM

[REGISTRESE AQUI](#)

Proveedores de cuidado infantil familiar

11 de abril, 2024
6:00-8:00PM

[REGISTRESE AQUI](#)

Proveedores de cuidado infantil familiar

EN LÍNEA - Programas basados en centros

"Administración de la Inscripción en su Negocio de Cuidado Infantil" 2 horas

Categoría de conocimiento básico: Administración de programas

Aprenda a comprender la inscripción en un centro de cuidado infantil y desarrolle habilidades para crear proyecciones de inscripción realistas, además de cómo realizar un seguimiento de la inscripción actual y las vacantes futuras. Crear pasos de acción para mantener y aumentar la inscripción.

5 de octubre, 2023
12:00-2:00PM

[REGISTRESE AQUI](#)

Proveedores de cuidado infantil en centros

8 de noviembre, 2023
10:00AM-12:00PM

[REGISTRESE AQUI](#)

Proveedores de cuidado infantil en centros

20 de febrero, 2024
6:00-8:00PM

[REGISTRESE AQUI](#)

Proveedores de cuidado infantil en centros

EN LÍNEA - Programas familiares Y Programas basados en centros

"Desarrollo de un Plan de Mercadotecnia para su Empresa de Cuidado Infantil"

(2 horas para programas familiares / 3 horas para programas en centros)

Categoría de conocimiento básico: Administración de programas

Aprenda los principios y conceptos básicos de mercadotecnia. Completar un análisis ambiental. Identificar las características y beneficios de un programa de cuidado infantil. Analizar a los competidores en el cuidado infantil. Identificar estrategias para construir un mensaje efectivo. Definir el mercado objetivo para asegurar la inscripción futura. Aprenda a utilizar los principios de mercadotecnia para asegurar asociaciones comunitarias.

Programas en centros:

14 de noviembre, 2023
12:00-3:00PM

[REGISTRESE AQUI](#)

Proveedores de cuidado infantil en centros

Programas familiares

15 de noviembre, 2023
6:30-8:30PM

[REGISTRESE AQUI](#)

Proveedores de cuidado infantil familiar

Programas familiares

29 de febrero, 2024
6:30-8:30PM

[REGISTRESE AQUI](#)

Proveedores de cuidado infantil familiar

