Vermont Child Care Business Technical Assistance Program



Winter/Spring 2024 Training Calendar

All trainings below are available for Northern Lights professional development credit – look for them on the training calendar in the coming days. These trainings are all offered "real time, on-line" and will not be recorded. Please reach out via <u>infoVT@firstchildrensfinance.org</u> if you are interested in attending one of these trainings in a future session, or if you want to schedule a private training for a small group or network.

February 13	Policies and Practices for Family Child Care Providers
6-8 pm	Family childcare providers will gain a better understanding of the importance of strong policies for your business. You will learn how to create your o effectiveness. Finally, you will learn strategies to help with enforcing your policies.
To register:	Policies and Practices for Family Child Care Providers - Northern Lights at CCV (northernlightsccv.org)
February 21	Developing Scholarship and Tuition Assistance Programs
1-3 pm	Identify practical strategies for establishing a tuition assistance program. Explore how to establish an internal scholarship model for care and level of financial risk to the child care business model
To register:	Developing Scholarship and Tuition Assistance Programs - Northern Lights at CCV (northernlightsccv.org)
February 27	Developing a Marketing Plan For Your Family Child Care Business
	Learn basic marketing principles and concepts. Complete an environmental scan. Identify features and benefits of your child care program. Analyze
6-8 pm	Define target market to secure future enrollment. Learn how to use marketing principles to secure community partnerships.
To Register:	Developing a Marketing Plan For Your Family Child Care Busines - Northern Lights at CCV (northernlightsccv.org)

March 12	Precision Pricing for Family Child Care Home
6-8 pm	Explore the current state of child care and the factors that contribute to child care business challenges. Complete a SOAR analysis. Understand the p
	your business acumen.
To Register:	Precision Pricing for Family Child Care Homes - Northern Lights at CCV (northernlightsccv.org)
March 27	Writing A Child Care Business Plan (three session series)
April 10	This is a three-part training! Please check your calendars for each of the dates. Learn basic business plan principles and concepts. Complete an envir
-	features and benefits of child care program. Analyze child care competitors. Identify strategies to build an effective message. Define target market to
April 24	secure community partnerships. Participants must attend individual sessions in order to receive professional development hours. Plan to attend all
6-8 pm	
To register:	Writing A Child Care Business Plan - Northern Lights at CCV (northernlightsccv.org)
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April 23, 6-8	Board Governance
PM	The work of a governing board of directors is critical for the long term-term health and sustainability of non-profit child care programs. Being active
	profit child care centers. This training will cover board governance topics such as roles and responsibilities, recruitment and onboarding of board m
To register:	discuss board fiduciary responsibilities and look at the different financial reports used to help plan for a sustainable future. This session is for non-p
To register.	can be most effective for a team from an organization that includes both. https://us06web.zoom.us/meeting/register/tZcrc-mprDgpGNC4v-6ft6WJomMBb66AcTGg
May 2, 2024 6-	Injecting Quality into your Family Child Care Business
8 PM	Explore new opportunities for quality in your individual professional development, program offerings, and business operations. Using the case study
To register:	is at and how she can improve her outcomes with quality. https://us06web.zoom.us/meeting/register/tZUpdeihqj4oGtZE5wz1mpJtRUB9Oe8dPUrr
May 7, 2023	Developing Scholarship and Tuition Assistance Programs
1-3 PM	Identify practical strategies for establishing a tuition assistance program. Explore how to establish an internal scholarship model for
	care and level of financial risk to the child care business model.
-	https://us06web.zoom.us/meeting/register/tZYrd-qhrz8vE9zLT9iuZ0NY5WjT8ughxJfr
To register:	
May 14, 2024	Planning for the Future: Accounting and Financial Statements
-	Learn basic accounting terms and review commonly used financial statements. Break down sections of an income and expense sto
6-8 PM	case study to determine financial health of a child care business. Identify strategies of how to use financial statements to inform bu
	https://us06web.zoom.us/meeting/register/tZUsdeCqqzkvGNLxTihDOy89bKWyUMIutN4b
To register:	

May 21, 2024	Separating your Family Child Care Finances from your Personal Finances
6-8 PM	Learn basic tools to separate business and personal finances. Learn to utilize computer and file systems to organize find
To register:	https://us06web.zoom.us/meeting/register/tZMucOqqpjsvGtYM6c-fLQ2rgV57e5YyuU2w
June 6 & June 20 6-8 Pm To register:	Child Care Business Boot Camp "Starting and Running a Successful Child Care Business" Develop the basic skills of starting and running a successful child care business. Learn the skills needed to refine your child care business idea, mana business polices that contribute to sustainability and growth of the child care business. Explore the basic business concepts through a hands-on app classroom discussions. https://us06web.zoom.us/meeting/register/tZMod-qgrz8iGdSOhXyu8GRvVs1OW3OPfPt1