



BUSINESS & FINANCIAL FUNDAMENTALS[®]

FOR CHILD CARE

First Children's Finance is dedicated to helping child care providers run a financially sustainable and successful business. The Business & Financial Fundamentals[®] series provides home providers and center directors with simple business tools to help you understand and build your business. Even better, after the training you will have access to individualized coaching to help you get started, at no cost to you.

Benefits to Your Child Care Program

Business & Financial Fundamentals[®] includes eight 90-minute training modules. You'll gain a better understanding of business practices, receive practical tools and resources.

1 BUSINESS TRAINING

2 QUESTIONS ANSWERED

We can answer questions about budget, cash flow, reducing liability risks, or other child care business topics.

Receive personal coaching to help you build a sustainable business foundation.

3 PERSONAL COACHING

Coaching participants appreciate the one-on-one opportunity to discuss financial concepts covered in training and a guided approach to implement business practices. Some of the topics discussed include:

- Calculating enrollment percentage and optimization.
- How to use financial reports and develop financial policies.
- How to create monthly cashflow and annual budget projections.
- Cost per child and other tuition and revenue strategies.
- Communicating tuition increase and policy enforcement to parents.
- Calculating time/space percentage and discussing other tax deductions.

To learn more:

Email: InfoA@FirstChildrensFinance.org

Visit: www.FirstChildrensFinance.org

Business & Financial Fundamentals[®] for Child Care 2025 Online Series Schedule

Each series is posted on [i-PoWeR Professional Workforce Registry](#).
Receive 12 HHS credit hours when completed.

CENTERS MODULES

1. Child Care is Your Business - Plan for Success
2. Marketing and Enrollment
3. Financial Statements, Policies and Procedures
4. Cash Flow
5. Annual Budget
6. Tuition and Revenue
7. Facilities and Equipment Management
8. Building Your Quality Staff

January 07 Modules 1, 2, 3, & 4
14 Modules 5, 6, 7, & 8
9:00 a.m. - 4:00 p.m.

March 04 Modules 1 & 2
06 Modules 3 & 4
11 Modules 5 & 6
13 Modules 7 & 8
9:00 a.m. - 12:15 p.m.

HOMES MODULES

1. Child Care is Your Business - Plan for Success
2. Marketing for Enrollment
3. Tuition and Income
4. Budgeting for Financial Health
5. Accounting and Record Keeping
6. Business Policies and Procedures
7. Facility and Equipment Management
8. Employees, Subs, and Helpers

December 2024 02 Modules 1 & 2
04 Modules 3 & 4
09 Modules 5 & 6
11 Modules 7 & 8

January 28 Modules 1 & 2
30 Modules 3 & 4
February 04 Modules 5 & 6
06 Modules 7 & 8

March 25 Modules 1 & 2
April 01 Modules 3 & 4
08 Modules 5 & 6
15 Modules 7 & 8

Child Care Homes Trainings are 6:00 - 9:15 p.m.

**Additional 2025 dates will be scheduled for both
Child Care Homes and Centers.**

Business & Financial Fundamentals[®] training, technical assistance, and coaching are FREE for child care directors and home providers thanks to funding from Iowa Department of Health and Human Services.

*Receive 12 Iowa HHS credit hours which may be used towards IQ4K level requirements.
Center modules are National Administrator Credential (NAC) approved.*

Spots are limited.



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