



First Children's Finance

BUSINESS LEADERSHIP COHORT FOR CHILD CARE CENTER DIRECTORS



Spring 2025

The Business Leadership Cohort program from First Children's Finance provides child care center program leaders the opportunity to learn basics of business related to their child care program. The program includes four group cohort sessions and two individual consultation over 2-4 months. Upon completion, participants will receive the Business Leadership Credential.

Session 1 The first session includes an overview of the child care industry from a business vantage point and allows participants to delve into the world of enrollment management and how it impacts operations. Participants examine the keys to developing an engaging marketing message.

Session 2 Understanding and managing the finances of a child care operation is critical to long-term viability and sustainability. Participants learn the basics of finance and financial statements.

Individual Consultation 1 The individual business consultation allows participants to examine their individual business by classroom and overall operations. FCF and the participant discuss opportunities/challenges.

Session 3

Staffing is a critical and competitive need for child care centers today. Participants review the basics of acquiring, retaining and developing employees and teachers for their child care program.

Session 4 Not having a good plan is a barrier to success. Participants pull learning from previous sessions and apply it to development of program goals and related action to meet those goals.

Individual Consultation 2 Participants are provided a second consultation to follow up on business analysis and goals.



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FREE Web-Based Business Leadership Cohort – Spring 2025

Parent Aware Points for Indicator:

Upon completing the Business Leadership Cohort, the lead family child care provider or center director will earn the Business Leadership Credential for leading and managing an early care and education program.

The Business Leadership Credential will appear on the provider's Develop learning record as 3 points for indicator p1 3a. specialized credential. The Business Leadership Credential will remain on learning records as long as the provider is in the field of child care.



Attendance Is Mandatory: Participants are required to attend all four training sessions and two one-on-one consultations within the cohort to receive Develop training credit, Relationship Based Professional Development (RBPD) credit, and the Business Leadership Credential. The two consultations are a Financial Analysis and a SMART Goals planning session.

Approved Credits: For completion, Center Directors will receive 12 Develop training hours and 2-4 RBPD credit hours.

Limited Spots Available: Each cohort is limited to 12 participants.

Child Care Center Directors

Wednesdays

1-4 pm

Event ID: 435105

January 15

January 29

February 12

February 26

Tuesdays

1-4 pm

Event ID: 435115

April 8

April 22

May 5

May 20

To register, click the Event ID above.

For questions, email infoMN@firstchildrensfinance.org