

# Join Us!

## Business Leadership Cohort Program



 Web-Based Training

Fall 2025 - Child Care Centers

The Business Leadership Cohort program from First Children's Finance provides child care center program leaders the opportunity to learn basics of business related to their child care program. The program includes four group cohort sessions and two individual consultations over 4-5 months. Upon completion, participants will receive the Business Leadership Credential.

### Schedule

#### Session 1

The first session includes an overview of the child care industry from a business vantage point and allows participants to delve into the world of enrollment management and how it impacts operations. Participants examine the keys to developing an engaging marketing message.

#### Session 2

Understanding and managing the finances of a child care operation is critical to long-term viability and sustainability. Participants learn the basics of finance and financial statements.

#### Individual Consultation 1

The individual business consultation allows participants to examine their individual business by classroom and overall operations. FCF and the participant discuss opportunities/challenges.

#### Session 3

Staffing is a critical and competitive need for child care centers today. Participants review the basics of acquiring, retaining and developing employees and teachers for their child care program.

#### Session 4

Not having a good plan is a barrier to success. Participants pull learning from previous sessions and apply it to development of program goals and related action to meet those goals.

#### Individual Consultation 2

Participants are provided a second consultation to follow up on business analysis and goals.



**Fall 2025 - Child Care Centers****Parent Aware Points for Indicator**

Upon completing the Business Leadership Cohort, the lead family child care provider or center director will earn the Business Leadership Credential for leading and managing an early care and education program. The Business Leadership Credential will appear on the provider's Develop learning record as 3 points for indicator p1 3a. specialized credential. The Business Leadership Credential will remain on learning records as long as the provider is in the field of child care.

**Attendance is Mandatory**

Participants are required to attend all four training sessions and two one-on-one consultations within the cohort to receive Develop training credit, Relationship Based Professional Development (RBPDP) credit, and the Business Leadership Credential. The two consultations are a Financial Analysis and a SMART Goals planning session.

**Approved Credits**

After completion, participants will receive 12 Develop training hours and 2-4 RBPDP credit hours.

**Multiple Offerings**

Business Leadership Cohorts are offered virtually throughout 2025-26. If these dates do not work, watch for more opportunities.

**Limited Spots Available**

Each cohort is limited to 12 participants.

**Mondays**

5:30-8:30 pm

September 8

October 6

November 3

December 1

**Register**

(Develop Event ID: 447141)

**Tuesdays**

9:30 am-12:30 pm

October 14

November 18

December 16

January 13

**Register**

(Develop Event ID: 447149)

To register for a cohort, click the **Register** button or log into your **Develop** account and search using the **Event ID**.

If you have any questions, please contact us at [infoMN@firstchildrensfinance.org](mailto:infoMN@firstchildrensfinance.org).

**First Children's Finance**

firstchildrensfinance.org/minnesota