

BUSINESS & FINANCIAL FUNDAMENTALS

Training Series

This series of eight modules is designed to introduce and engage center directors in the fundamental business and financial practices necessary to operate a quality child care program. Participants walk away with better understanding and skills to put what they have learned into immediate use. Upon completing the series, participants have access to monthly coaching with a First Children's Finance Business Development Specialist, all at no cost.

Series Modules:

Module 1: Child Care is Your Business-Plan for Success

Module 2: Marketing and Enrollment

Module 3: Financial Statements, Policies, and Procedures

Module 4: Cash Flow

Module 5: Annual Budget

Module 6: Tuition and Revenue

Module 7: Facilities and Equipment Management

Module 8: Building Your Quality Staff

Series Dates:

Each series is offered multiple times per year. Dates are posted at www.firstchildrensfinance.org/iowa.

Approved Credits:

12 Iowa HHS & NAC credit hours are awarded for completion of the series.

The Best Part: It's **FREE!**

For More Information:

Email Us:

infoIA@firstchildrensfinance.org

Register:

<https://ccmis.dhs.state.ia.us/trainingregistry/TrainingRegistry/Public>



OUR MISSION

To grow the supply
and business
sustainability of
excellent child care.



Department of Health
and Human Services

Funding provided by Iowa
Department of Health and
Human Services.



First Children's Finance

firstchildrensfinance.org/iowa