

# **FREE** Training Opportunities for Iowa Child Care Centers



## Web-Based Trainings

## Center Directors & Administrators

First Children's Finance Iowa is excited to announce a range of professional development and training opportunities for Iowa child care center directors and administrators. These courses are designed to equip child care professionals with the knowledge, resources, and connections needed to thrive in the industry.

Funding for these trainings is provided by:

**USDA Rural Development**

### When Tuition Is Not Enough: Fundraising for Your Child Care Center

**January 22, 2026 | 9–11 am**

Center directors recognize that tuition revenue alone often falls short of covering all expenses. In this session, you will explore six basic fundraising principles specific to child care centers and identify and apply initial strategies to begin developing a sustainable fund development plan for your center.

**(2 hours of Iowa HHS training credit and NAC renewal hours)**

### Precision Pricing for Your Child Care Center

**March 12, 2026 | 1–3 pm**

This training equips child care providers with tools to assess their pricing models. Participants will conduct a SOAR analysis (Strengths, Opportunities, Aspirations, Results), examine current financial challenges, and identify strategies to set prices that reflect the actual cost of care and thereby ensuring long-term sustainability.

**(2 hours of Iowa HHS training credit and NAC renewal hours)**

### Policies and Practices for Child Care Business Management

**May 6, 2026 | 9–11 am**

This training supports participants in implementing policies, procedures, and systems that promote stable operations. It includes guidance on organizing and creating a comprehensive policies and procedures manual for child care programs.

**(2 hours of Iowa HHS training credit and NAC renewal hours)**

### Managing Enrollment in Your Child Care Center

**July 16, 2026 | 1–3 pm**

This training introduces how to evaluate and project child care enrollment, track current and upcoming openings, and develop action plans to maintain and grow enrollment levels.

**(2 hours of Iowa HHS training credit and NAC renewal hours)**

**REGISTER**



*(Registration on i-PoWeR will open approximately two months prior to each training)*

For questions, please contact us at  
[infoIA@firstchildrensfinance.org](mailto:infoIA@firstchildrensfinance.org).



**First Children's Finance**

[firstchildrensfinance.org/iowa](http://firstchildrensfinance.org/iowa)