

# FREE Training Opportunities for Iowa Child Care Centers



## Web-Based Trainings

## Center Directors & Administrators

First Children's Finance Iowa is excited to announce a range of professional development and training opportunities for Iowa child care center directors and administrators. These courses are designed to equip child care professionals with the knowledge, resources, and connections needed to thrive in the industry.

Funding for these trainings is provided by:

**USDA Rural Development**

### When Tuition Is Not Enough: Fundraising for Your Child Care Center

**January 22, 2026 | 9–11 am**

Center directors recognize that tuition revenue alone often falls short of covering all expenses. In this session, you will explore six basic fundraising principles specific to child care centers and identify and apply initial strategies to begin developing a sustainable fund development plan for your center.

(2 hours of Iowa HHS training credit and NAC renewal hours)

### Precision Pricing for Your Child Care Center

**March 12, 2026 | 1–3 pm**

Explore the current state of child care and the factors that contribute to child care business challenges. Complete a Strengths, Opportunities, Aspirations, and Results (SOAR) analysis to identify factors impacting your child care business. Learn how to set tuition and fees to reach your financial goals.

(2 hours of Iowa HHS training credit and NAC renewal hours)

### Policies and Practices Management for Your Child Care Center

**May 6, 2026 | 9–11 am**

Discover how to put effective policies and practices into action to keep your program running smoothly. Build a standard operating manual tailored to your child care center using a provided template—or bring your own. Work through real-life examples in small and large group activities as you explore how to introduce policies to families, keep your systems up to date, and understand why strong procedures are essential for long-term success in child care business operations.

(2 hours of Iowa HHS training credit and NAC renewal hours)

### Managing Enrollment in Your Child Care Center

**July 16, 2026 | 1–3 pm**

Investigate how enrollment in a child care center is vital for a successful business. In this session, you will examine how an effective waitlist allows you to fill gaps quickly and create realistic enrollment projections. Design a tracking system with current enrollment and forecast for future openings and create action steps to maintain and grow enrollment.

(2 hours of Iowa HHS training credit and NAC renewal hours)

**REGISTER**

(Registration on i-PoWeR will open approximately two months prior to each training)

For questions, please contact us at  
[infoIA@firstchildrensfinance.org](mailto:infoIA@firstchildrensfinance.org).



**First Children's Finance**

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