

# FREE Training Opportunities for Iowa Child Care Providers

 Web-Based Trainings

Summer 2026

First Children's Finance Iowa is excited to announce a range of professional development and training opportunities for Iowa child care businesses. These courses are designed to equip child care professionals with the knowledge, resources, and connections needed to thrive in the industry.



## Precision Pricing for Family Child Care

**July 14, 2026 | 6-8 pm**

This training equips family child care providers with tools to assess their pricing models. Participants will conduct a SOAR analysis (Strengths, Opportunities, Aspirations, Results), examine current financial challenges, and identify strategies to set prices that reflect the actual cost of care and thereby ensuring long-term sustainability.

**(2 hours of Iowa HHS training credit)**

## Managing Enrollment in Your Child Care Center

**July 16, 2026 | 1-3 pm**

This training introduces center directors to how to evaluate and project child care enrollment, track current and upcoming openings, and develop action plans to maintain and grow enrollment levels.

**(2 hours of Iowa HHS training credit and NAC renewal hours)**

## Planning for the Future: Annual Budget and Cash Flow Projections for Child Care Centers

**August 4, 2026 | 9-Noon**

Participants will delve into fundamental budgeting concepts, describing the purpose of budgeting and defining several types of budgets. They will explore the income and expense components of a budget and examine the importance of projecting cash flow. Additionally, participants will break down the sections of a cash flow statement and analyze a child care business case study to uncover effective cash flow management strategies. They will also apply First Children's Finance business management resources to enhance financial decision-making.

**(3 hours of Iowa HHS training credit and NAC renewal hours)**

## Planning for the Future: Annual Budget and Cash Flow Projections for Family Child Care

**August 6, 2026 | 6-8 pm**

In this course, you build a solid understanding of budgeting by identifying the income and expense components needed to create your program's budget. Examine monthly cash flow projections and break down each part of a cash flow statement. Analyze a childcare business case study to uncover effective cash-flow management strategies. Finally, you will develop financial goals and integrate them into your budget to strengthen your program's financial foundation.

**(2 hours of Iowa HHS training credit)**



**First Children's Finance**  
firstchildrensfinance.org/iowa

**REGISTER**

*(Registration on i-PoWeR will open approximately two months prior to each training)*

# **FREE** Training Opportunities for Iowa Child Care Providers

## **Business Leadership Cohort for Child Care Centers**

**October 6 >> Session 1: Enrollment Management and Marketing**

**October 13 >> Session 2: Financial Management and Planning**

**Individual Consultation >> Financial Analysis**

**December 1 >> Session 3: Art and Science of Quality Staffing**

**December 8 >> Session 4: Business Management Planning**

**Individual Consultation >> Business Goal Setting**

The Business Leadership Cohort by First Children's Finance provides center directors with the opportunity to learn about the basics of leadership, management, and financial planning for their child care business within a unique peer-learning cohort environment. The program includes four group training sessions and two individual consultations.

**(12 hours of Iowa HHS training credit and NAC renewal hours)**

## **Business Leadership Cohort for Family Child Care**

**August 4 >> Session 1: Enrollment Management and Marketing**

**August 8 >> Session 2: Financial Management and Planning**

**Individual Consultation >> Financial Analysis**

**September 22 >> Session 3: Business Outcomes and Roundtable**

**September 29 >> Session 4: Business Management Planning**

**Individual Consultation >> Business Goal Setting**

The Business Leadership Cohort by First Children's Finance provides family child care providers with the opportunity to learn about the basics of leadership, management, and financial planning for their child care business within a unique peer-learning cohort environment. The program includes four group training sessions and two individual consultations.

**(8 hours of Iowa HHS training credit)**



**REGISTER**

*(Registration on i-PoWeR will open approximately two months prior to each training)*

For questions, please contact us at  
[infoIA@firstchildrensfinance.org](mailto:infoIA@firstchildrensfinance.org).



**First Children's Finance**  
firstchildrensfinance.org/iowa