

FREE Training Opportunities for Minnesota Child Care Providers



Web-Based Trainings

SEPT- DEC 2026



First Children's Finance Minnesota is excited to announce a range of professional development and training opportunities for Minnesota child care entrepreneurs this fall. These courses are designed to equip child care business owners with the knowledge, resources, and connections needed to thrive in the industry.

[Register](#)

Precision Pricing for Your Family Child Care Business

September 15 | 6:30-8:30 pm Develop Event ID: 462815

Explore the current state of child care and the factors that contribute to child care business challenges. Complete a Strengths, Opportunities, Aspirations, and Results analysis. Understand the process for pricing your business services. Identify strategies to increase your business acumen.

Leveraging Technology for Your Child Care Business

[Register](#)

September 22 | 1-3 pm

Develop Event ID: 462816

[Register](#)

October 7 | 6:30-8:30 pm

Develop Event ID: 462843

In today's digital age, technology plays a crucial role in enhancing the efficiency and quality of child care centers and family child care providers. By incorporating the right software and hardware solutions, child care businesses can streamline their operations, improve their financial knowledge of their business, and use technology to support their growth and operations. In this training, participants will explore various technology tools and their advantages, and how to effectively integrate them into their child care business.

[Register](#)

Developing a Marketing Plan for Your Child Care Center

October 8 | 9:30 am-12:30 pm Develop Event ID: 462845

Developing a strong child care brand goes beyond simply maintaining a waitlist. In this lesson, we will explore essential marketing tools and principles to enhance your brand's niche and presence. Topics will include conducting an environmental scan to assess the current market, identifying key features and benefits of your program, defining your target audience, and analyzing competitors in the child care industry. Participants will develop an effective marketing plan and budget to implement in their program.

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Great Start Compensation Support Payment Program for Your Family Child Care

November 16 | 6:30-8:30 pm Develop Event ID: 462846

Participants will learn about what Great Start Compensation is, who is eligible, how to apply, what they can spend funds on, how to report fund use, and how to find support and resources about the Great Start compensation program. This course is offered in partnership with the Minnesota Department of Children, Youth, and Families.

To register for a training, click the **Register** button or log into your **Develop** Account and search by **Event ID**.

[Questions? - Email Us!](#)

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Financial Basics and Taxes for your Family Child Care Business

[Register](#)**November 24 | 6:30–8:30 pm** Develop Event ID: 462847[Register](#)**December 3 | 6:30–8:30 pm** Develop Event ID: 462848

Learn basic financial terms, and about income and expenses for your family child care business. Review the forms and schedules involved in tax preparation, how to organize your records and more. Learn and discover practical tools that will help keep your business taxes organized and make the process simpler. Both sessions will feature guest tax expert Kelly Nokleby.

[Register](#)

Planning for the Future: Annual Budget and Cashflow for Your Child Care Center

December 8 | 1–4 pm

Develop Event ID: 462849

Participants will learn basic budgeting concepts. Explore income and expense sections of a budget. Discuss the purpose of budgeting and the different types of budgets. Understand the purpose of projecting cash flow. Break down the sections of a cash flow statement. Analyze a child care business case study to identify strategies to manage cash flow. Identify strategies to manage cash flow using First Children's Finance business management resources.

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Great Start Compensation Support Payment Program for Your Child Care Center

December 16 | 10 am–Noon Develop Event ID: 462850

This course will guide participants through defining and exploring the Great Start Compensation Support Payment Program. Participants will learn about what Great Start Compensation is, who is eligible, how to apply, what they can spend funds on, how to report fund use, and how to find support and resources about the Great Start compensation program. This course is offered in partnership with the Minnesota Department of Children, Youth, and Families.

To register for a training, click the **Register** button or log into your **Develop** Account and search by **Event ID**.

[Questions? Email us!](#)**First Children's Finance**

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